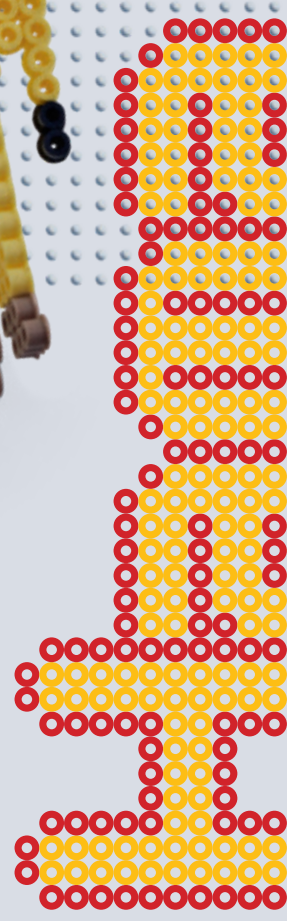




Made in Denmark since 1971




# Magic in the making

2024







A collection of colorful beads in various shapes and sizes, including squares, circles, and hexagons, scattered across a grey background. The beads are in shades of orange, red, yellow, white, and blue. Some are clustered together, while others are isolated. The background is a plain, light grey wall. In the foreground, there are three glass vases of different colors and shapes. The central one is a tall, slender green vase with a white flower stem. To its left is a shorter, wider yellow-green vase. To its right is a small, squat, golden-brown vase containing two dried, beaded stems. The vases are placed on a dark grey surface.

**We make the beads.  
You make the magic.**



# Welcome

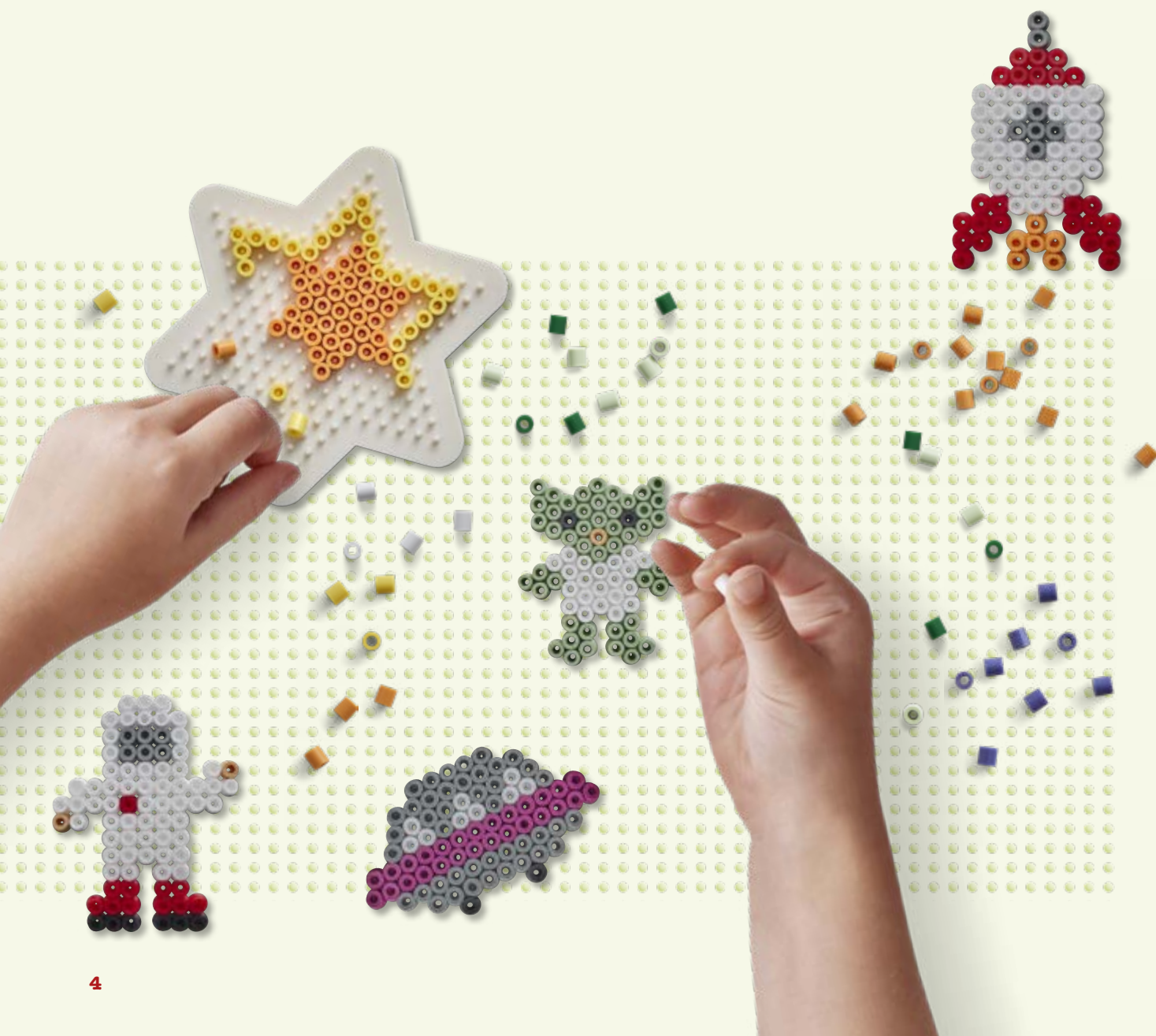


## The sky's the limit

Three cheers for ideas. For imagination. For inspiration, and all the places you find it. In celebration of calculated concentration, quiet contemplation, beautiful bursts of colourful creativity, and everything in between. Whether you like to follow instructions or make it up as you go along. For the ones who create to unwind,

and the ones who create to connect. With lots of new products, including a brand-new range of Bio Beads, Hama has something for everyone, from the young in age, to the young at heart. Because there's no age limit on art.

Welcome to a universe of possibilities.



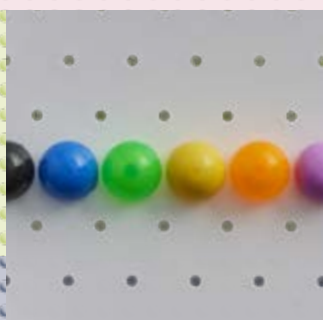
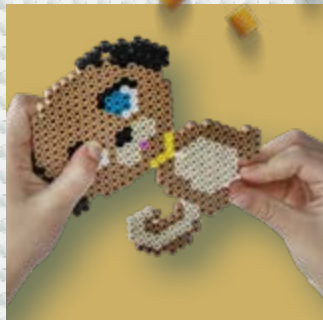


# Contents

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5 mm Ø – from 5 years. Reuse the pegboards again and again. Remember to let grown-ups do the ironing!

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## Hama Maxi 3+

10 mm Ø – from 3 years. The ideal size for younger children who cannot yet handle the smaller MIDI size. Remember to let grown-ups do the ironing.

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# Hama Midi

## See your ideas take shape

The original Hama beads, suitable for ages 5+.  
Hama Midi beads are versatile and easy to handle,  
with endless possibilities. Choose from our wide  
range of sets and kits for more structured

creativity, or improvise and design your own  
original artwork using whatever colours and  
pegboards you choose. From gifts to home décor,  
if you can imagine it, you can make it.





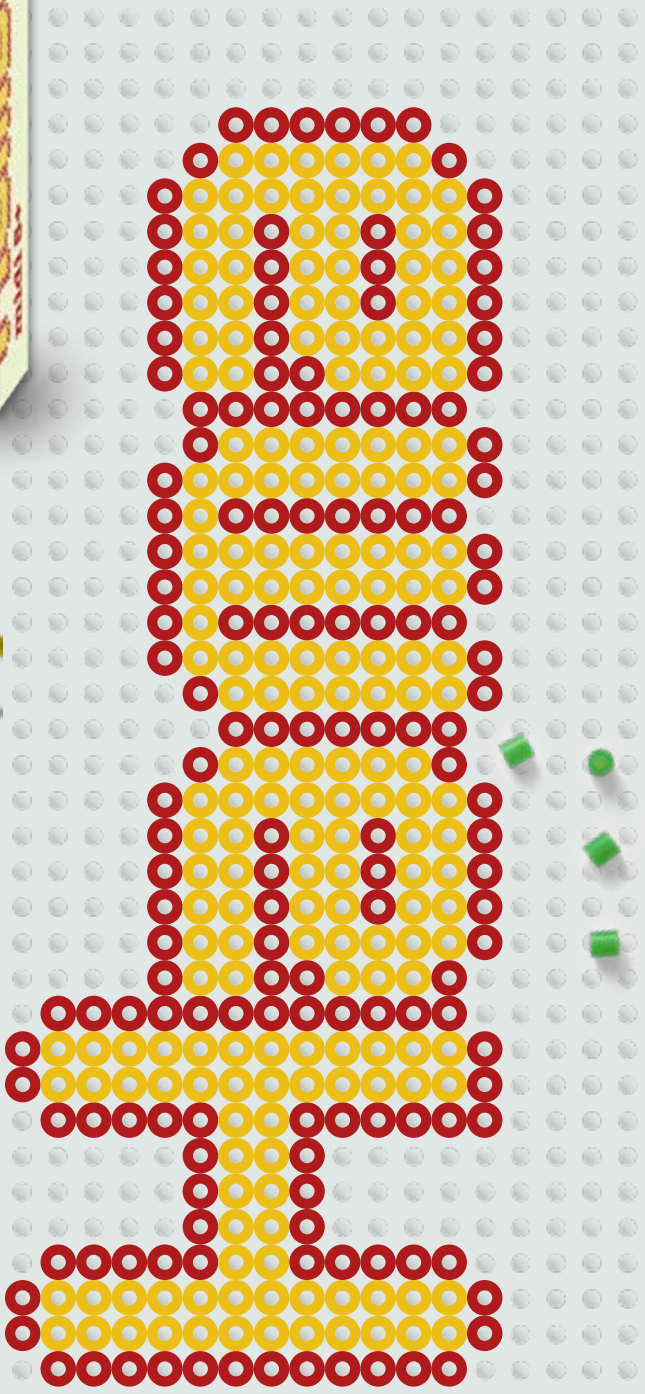


**New product**

**3451**

**Hanging box - Pixel 8**

Contents: Approx. 2.000 beads,  
1 large square pegboard No. 234,  
colour printed design sheet,  
instructions and ironing paper.  
Product size: 25,5x17x3 cm  
Master pack: 10 pcs.







**3448**

**Hanging box – Fantasy Horses**

Contents: Approx. 2.000 beads, 1 fantasy horse pegboard No. 315, colour printed design sheet, instructions and ironing paper. Product size: 25,5x17x3 cm Master pack: 10 pcs.

**New product**



**3452**

**Hanging box - Butterflies**

Contents: Approx. 2.000 beads, 1 large square pegboard No. 234, colour printed design sheet, instructions and ironing paper. Product size: 25,5x17x3 cm Master pack: 10 pcs.



**3414**

**Hanging box – Glow in the Dark**

Contents: Approx. 1.500 beads, 3 small pegboards: Square No. 220, round No. 222 and star No. 270. Colour printed design sheet, instructions and ironing paper. Product size: 25,5x17x3 cm Master pack: 10 pcs.



**3449**

**Hanging box - Dogs and Cat**

Contents: Approx. 2.000 beads, 2 pegboards: Dog No. 287 and cat No. 288. 6 bead supports, colour printed design sheet, instructions and ironing paper. Product size: 25,5x17x3 cm Master pack: 10 pcs



**3434**

**Hanging box – Dino-World**

Contents: Approx. 2.000 beads, 1 large square pegboard No. 234, 6 bead supports, colour printed design sheet, instructions and ironing paper. Product size: 25,5x17x3 cm Master pack: 10 pcs.

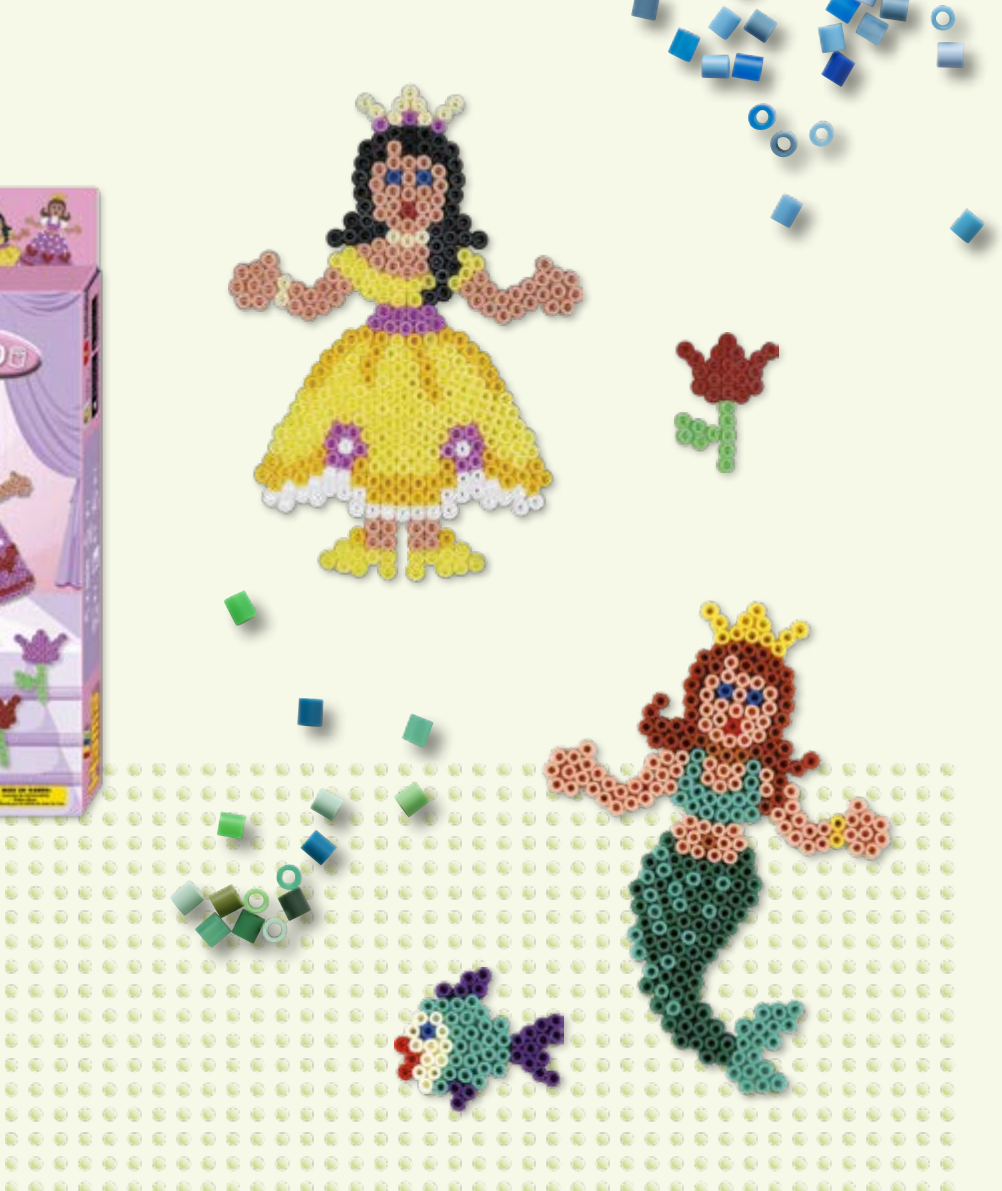




**3444**

**Hanging box – Princess**

Contents: Approx. 2.000 beads,  
1 princess pegboard No. 258,  
colour printed design sheet,  
instructions and ironing paper.  
Product size: 25,5x17x3 cm  
Master pack: 10 pcs.



**3431**

**Hanging box – Mermaids**

Contents: Approx. 2.000 beads,  
1 princess pegboard No. 258,  
colour printed design sheet,  
instructions and ironing paper.  
Product size: 25,5x17x3 cm  
Master pack: 10 pcs.



**3441**

**Hanging box – Fire Fighters**

Contents: Approx. 2.000 beads,  
1 truck pegboard No. 314, 4 bead  
supports, colour printed design sheet,  
instructions and ironing paper.  
Product size: 25,5x17x3 cm  
Master pack: 10 pcs.



**3424**

**Hanging box – Letters**

Contents: Approx. 2.000 beads,  
1 large square pegboard No. 234,  
colour printed design sheet,  
instructions and ironing paper.  
Product size: 25,5x17x3 cm  
Master pack: 10 pcs.



New product



**3047**

**Giant gift box**

Contents: Approx. 6.000 beads, 3 pegboards: Large square No. 234, large hexagonal No. 276 and dolphin No. 300. Colour printed design sheet, instructions and ironing paper. Product size: 27,5x43x4 cm Master pack: 5 pcs.

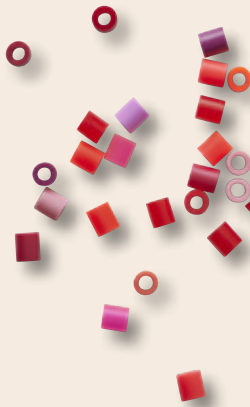
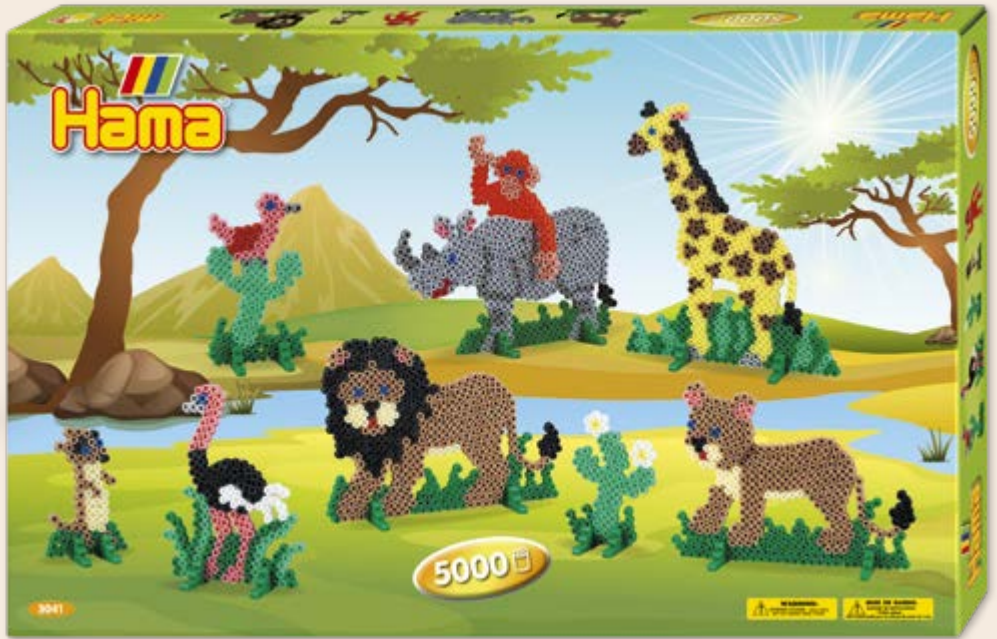




**3041**

**Giant gift box – Safari**

Contents: Approx. 5.000 beads, 5 pegboards: Giraffe No. 292, lion No. 293, rhinoceros No. 295, ostrich No. 296 and monkey No. 297. 16 bead supports, colour printed design sheet, instructions and ironing paper.  
Product size: 27,5x43x4 cm  
Master pack: 5 pcs.



**3043**

**Giant gift box – Fairies**

Contents: Approx. 6.000 beads, 3 pegboards: Large square No. 234, butterfly No. 298 and fairy No. 317. Colour printed design sheet, instructions and ironing paper.  
Product size: 27,5x43x4 cm  
Master pack: 5 pcs.





New  
product



**3160**

**Gift box - Cute Pets**

Contents: Approx. 4.000 beads, 2 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.

Product size: 24,5x32x4 cm

Master pack: 10 pcs.



**3156**

**Gift box - Dogs Delight**

Contents: Approx. 4.000 beads, 3 medium hexagonal pegboards No. 329, 1 Hama gems, 1 foam rubber sheet, colour printed design sheet, instructions and ironing paper.

Product size: 24,5x32x4 cm

Master pack: 10 pcs.







**3138**  
**Gift box – Magical Horses**

Contents: Approx. 4.000 beads, 2 pegboards: Large hexagonal No. 276 and fantasy horse No. 315. Colour printed design sheet, instructions and ironing paper.  
 Product size: 24,5x32x4 cm  
 Master pack: 10 pcs.



**3150**  
**Gift box – Mermaids**

Contents: Approx. 4.000 beads, 2 large square pegboards No. 234, 2 Hama gems, colour printed design sheet, instructions and ironing paper.  
 Product size: 24,5x32x4 cm  
 Master pack: 10 pcs.



**3158**  
**Gift box - Fantasy Fun**

Contents: Approx. 4.000 beads, 2 pegboards: Large square No. 234 and doll No. 330. 2 bead supports, colour printed design sheet, instructions and ironing paper.  
 Product size: 24,5x32x4 cm  
 Master pack: 10 pcs.



**3159**  
**Gift box - Fashion Girls**

Contents: Approx. 4.000 beads, 2 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.  
 Product size: 24,5x32x4 cm  
 Master pack: 10 pcs.



**3143**  
**Gift box – Construction Vehicles**

Contents: Approx. 4.000 beads, 1 truck pegboard No. 314, 11 bead supports, colour printed design sheet, instructions and ironing paper.  
 Product size: 24,5x32x4 cm  
 Master pack: 10 pcs.



**3149**  
**Gift box – Speed**

Contents: Approx. 4.000 beads, 2 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.  
 Product size: 24,5x32x4 cm  
 Master pack: 10 pcs.





### 3712

#### Activity box

Contents: Approx. 2.400 beads, 1 medium hexagonal pegboard No. 329, 1 string, 3 hair clips, colour printed design sheet, instructions, ironing paper and 1 storage tray with lid.

Product size: 24,5x32x3 cm

Master pack: 10 pcs.





**3709**

**Activity box**

Contents: Approx. 2.400 beads,  
1 medium hexagonal pegboard No. 329,  
4 Hama gems, 1 coated cord, 1 string,  
colour printed design sheet, instructions,  
ironing paper and 1 storage tray with lid.  
Product size: 24,5x32x3 cm  
Master pack: 10 pcs.



**3707**

**Activity box**

Contents: Approx. 2.400 beads, 1 medium  
hexagonal pegboard No. 329, 1 Hama gems,  
1 Hama connector, 2 strings, colour printed  
design sheet, instructions, ironing paper  
and 1 storage tray with lid.  
Product size: 24,5x32x3 cm  
Master pack: 10 pcs.

**3706**

**Display**

Display size: 41x32x36 cm  
Master pack: Display of 10 pcs.  
(3 pcs. of each 3707 and 3709.  
4 pcs. of 3712)



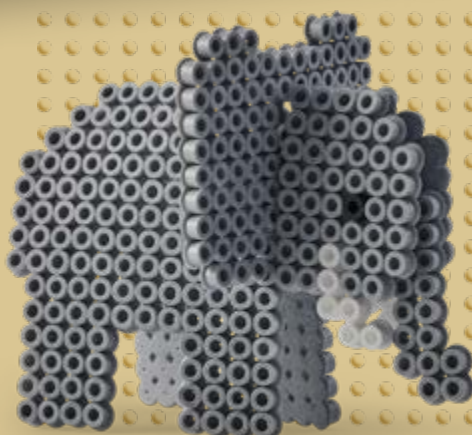


**New product**

**3256**

**Gift box - 3D Safari**

Contents: Approx. 2.500 beads,  
1 large square pegboard No. 234,  
colour printed design sheet,  
instructions and ironing paper.  
Product size: 24,5x21x4 cm  
Master pack: 10 pcs.







**3253**

**Gift box - 3D Dog & Cat**

Contents: Approx. 2.500 beads, 1 large hexagonal pegboard No. 276, 2 Hama connectors, colour printed design sheet, instructions and ironing paper.

Product size: 24,5x21x4 cm

Master pack: 10 pcs.



**3254**

**Gift box - Dress Up Cat**

Contents: Approx. 2.500 beads, 1 large square pegboard No. 234, 1 Hama connector, colour printed design sheet, instructions and ironing paper.

Product size: 24,5x21x4 cm

Master pack: 10 pcs.



**3255**

**Gift box - Pet Salon**

Contents: Approx. 2.500 beads, 1 large hexagonal pegboard No. 276, 2 Hama connectors, colour printed design sheet, instructions and ironing paper.

Product size: 24,5x21x4 cm

Master pack: 10 pcs.







### 3245

#### Gift box – Dragons

Contents: Approx. 2.500 beads, 1 large square pegboard No. 234, colour printed design sheet, instructions and ironing paper.

Product size: 24,5x21x4 cm

Master pack: 10 pcs.



### 3250

#### Gift box – 3D Dino

Contents: Approx. 2.500 beads, 1 large hexagonal pegboard No. 276, 2 Hama connectors, colour printed design sheet, instructions and ironing paper.

Product size: 24,5x21x4 cm

Master pack: 10 pcs.



### 3249

#### Gift box – Sea Creatures

Contents: Approx. 2.500 beads, 1 large square pegboard No. 234, colour printed design sheet, instructions and ironing paper.

Product size: 24,5x21x4 cm

Master pack: 10 pcs.



### 3231

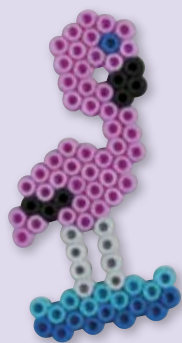
#### Gift box – Space

Contents: Approx. 2.500 beads, 2 pegboards: Small round No. 222 and large square No. 234. 1 display mobile ring, 1 string, colour printed design sheet, instructions and ironing paper.

Product size: 24,5x21x4 cm

Master pack: 10 pcs.



**3502****Gift box – Small World**

Contents: Approx. 2.000 beads,  
2 pegboards: Car No. 311 and dinosaur  
No. 322. Colour printed design sheet,  
instructions and ironing paper.  
Product size: 12x17x6 cm  
Master pack: 12 pcs.

**3508****Gift box – Fashion Accessories**

Contents: Approx. 2.000 beads,  
1 medium hexagonal pegboard No. 329,  
2 Hama gems, 1 coated cord, colour printed  
design sheet, instructions and ironing paper.  
Product size: 12x17x6 cm  
Master pack: 12 pcs.

**3510****Gift box – Zoo Animals**

Contents: Approx. 2.000 beads,  
1 medium hexagonal pegboard No.  
329, colour printed design sheet,  
instructions and ironing paper.  
Product size: 12x17x6 cm  
Master pack: 12 pcs.







**New  
product**

**3623**

**Hama Art - Mask**

Contents: Approx. 6.000 beads, 2 pegboards:  
Large round No. 221 and large hexagonal  
No. 276. 3 Hama connectors, colour printed  
design sheet, instructions and ironing paper.  
Product size 18,5x27x3,5 cm  
Master pack: 4 pcs.



**Midi 5+**

# Hama Art

## Good things take time

If you're the kind of person who loves the process almost as much as the end result, then Hama Art is for you. Detailed and beautiful, these projects might demand a

little more in terms of concentration, but they more than make up for it in wow factor. If you're looking for a challenge, look no further.



# Hama ART



**3621**

## Hama Art - Bouquet

Contents: Approx. 6.000 beads, 3 large hexagonal pegboards  
No. 276, colour printed design sheet, instructions and ironing paper.  
Product size: 18,5x27x3,5 cm  
Master pack: 4 pcs.





**3622****Hama Art - Succulents**

Contents: Approx. 6.000 beads, 3 large hexagonal pegboards No. 276, 4 Hama connectors, colour printed design sheet, instructions and ironing paper.

Product size: 18,5x27x3,5 cm

Master pack: 4 pcs.

**3609****Hama Art - Paul Klee**

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.

Product size: 18,5x27x7 cm

Master pack: 4 pcs.

**3605****Hama Art - Butterfly**

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.

Product size: 18,5x27x7 cm

Master pack: 4 pcs.

**3606****Hama Art - Claude Monet**

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.

Product size: 18,5x27x7 cm

Master pack: 4 pcs.

**3607****Hama Art - Van Gogh**

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.

Product size: 18,5x27x7 cm

Master pack: 4 pcs.

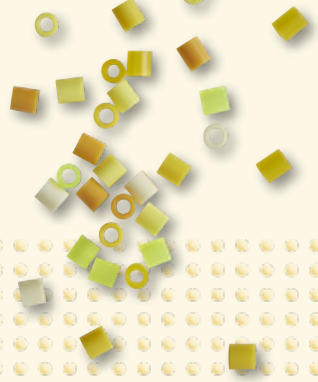
**3608****Hama Art - Sunflowers**

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.

Product size: 18,5x27x7 cm

Master pack: 4 pcs.





**2054**

**Assortment**

Master pack: 12 tubs  
(4 pcs. of each 2051,  
2052 and 2053)



**2051**

**Beads and pegboards in tub**

Contents: Approx. 4.000 beads,  
3 pegboards: Small hexagonal No. 223-07,  
small heart No. 236-05 and flower  
No. 299-48. Colour printed design sheet,  
instructions and ironing paper.  
Product size: 12,5x11,5x11,5 cm  
Master pack: 12 tubs

**2052**

**Beads and pegboards in tub**

Contents: Approx. 4.000 beads,  
3 small pegboards: Square No. 220-05,  
round No. 222-09 and star No. 270-03.  
Colour printed design sheet, instructions  
and ironing paper.  
Product size: 12,5x11,5x11,5 cm  
Master pack: 12 tubs

**2053**

**Beads and pegboards in tub**

Contents: Approx. 4.000 beads,  
3 small pegboards: Car No. 311-09,  
sailboat No. 333 and airplane No. 334-98.  
Colour printed design sheet, instructions  
and ironing paper.  
Product size: 12,5x11,5x11,5 cm  
Master pack: 12 tubs



**2020**

**Beads and pegboards in tub**

Contents: Approx. 7.000 beads,  
2 small pegboards: Heart No. 236-05 and  
princess No. 328-48. Colour printed design  
sheet, instructions and ironing paper.  
Product size: 17x11,5x11,5 cm  
Master pack: 10 tubs

**2021**

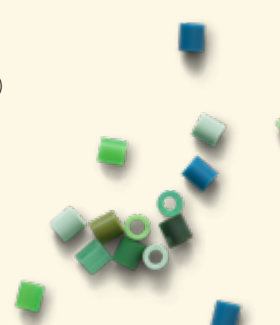
**Beads and pegboards in tub**

Contents: Approx. 7.000 beads,  
2 small pegboards: Hexagonal No. 223-03  
and dog No. 326-09. Colour printed design  
sheet, instructions and ironing paper.  
Product size: 17x11,5x11,5 cm  
Master pack: 10 tubs

**2022**

**Assortment**

Master pack: 10 tubs  
(5 pcs. of each 2020 and 2021)





**2066****Beads and pegboards in tub**

Contents: Approx. 15.000 beads, 3 pegboards:  
 Small square No. 220-05, small flower No. 327 and  
 mermaid No. 332-48. Colour printed design sheet,  
 instructions and ironing paper.  
 Product size: 19x12,5x19 cm  
 Master pack: 6 tubs

**2067****Beads and pegboards in tub**

Contents: Approx. 15.000 beads, 3 pegboards:  
 Small hexagonal No. 223, small elephant  
 No. 319-09 and dinosaur No. 322-42. Colour  
 printed design sheet, instructions and  
 ironing paper.  
 Product size: 19x12,5x19 cm  
 Master pack: 6 tubs







**4214**

**Large bead kit blister**

Contents: Approx. 1.100 beads,  
2 pegboards: Small dog No. 326 and doll  
No. 330, instructions and ironing paper.  
Product size: 24,5x19,5x2 cm  
Master pack: 12 pcs.



**4215**

**Large bead kit blister**

Contents: Approx. 1.100 beads,  
2 pegboards: Car No. 311 and dinosaur  
No. 322, instructions and ironing paper.  
Product size: 24,5x19,5x2 cm  
Master pack: 12 pcs.



**4216**

**Large bead kit blister**

Contents: Approx. 1.100 beads,  
2 pegboards: Butterfly No. 298 and small  
flower No. 327, instructions and ironing  
paper.  
Product size: 24,5x19,5x2 cm  
Master pack: 12 pcs.



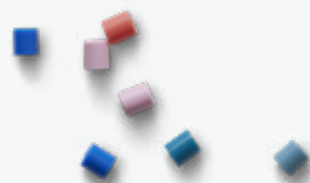
**4217**

**Display**

Display size: 37,5x21x33 cm  
Master pack: Display of  
12 pcs. (4 pcs. of each 4214, 4215  
and 4216)





**4210****Large bead kit blister**

Contents: Approx. 1.100 beads,  
1 princess pegboard No. 258-48, 1 Hama  
gems, instructions and ironing paper.  
Product size: 24,5x19,5x2 cm  
Master pack: 12 pcs.

**4211****Large bead kit blister**

Contents: Approx. 1.100 beads,  
1 dragon pegboard No. 305-42,  
instructions and ironing paper.  
Product size: 24,5x19,5x2 cm  
Master pack: 12 pcs.

**4212****Large bead kit blister**

Contents: Approx. 1.100 beads,  
2 pegboards: Dolphin No. 300-09  
and mermaid No. 332-48, instructions  
and ironing paper.  
Product size: 24,5x19,5x2 cm  
Master pack: 12 pcs.

**4213****Display**

Display size: 37,5x21x33 cm  
Master pack: Display of 12 pcs.  
(4 pcs. of each 4210, 4211 and 4212)

**4079****Large bead kit blister**

Contents: Approx. 2.000 beads, 1 fantasy  
horse pegboard No. 315TR, colour printed  
design sheet, instructions and ironing paper.  
Product size: 29,5x19,5x3 cm  
Master pack: 12 pcs.





**4180**  
**Small bead kit blister**  
 Contents: Approx. 375 beads,  
 1 small star pegboard No.  
 270-03 and ironing paper.  
 Product size: 18x12x2 cm  
 Master pack: 24 pcs.



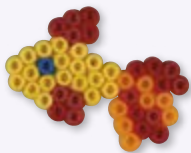
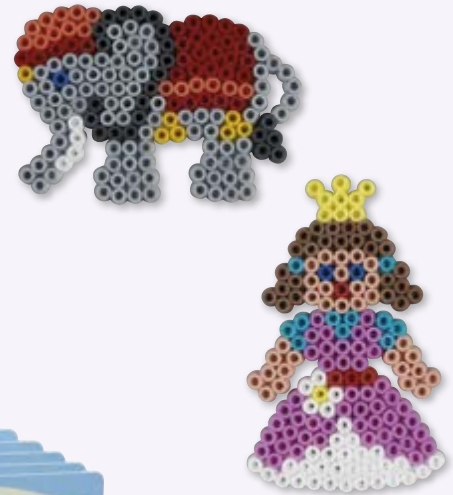
**4181**  
**Small bead kit blister**  
 Contents: Approx. 450 beads,  
 1 small princess pegboard  
 No. 328-48 and ironing paper.  
 Product size: 18x12x2 cm  
 Master pack: 24 pcs.



**4182**  
**Small bead kit blister**  
 Contents: Approx. 450 beads,  
 1 small dog pegboard  
 No. 326 and ironing paper.  
 Product size: 18x12x2 cm  
 Master pack: 24 pcs.



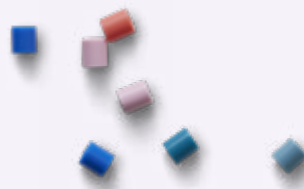
**4183**  
**Small bead kit blister**  
 Contents: Approx. 450 beads,  
 1 small elephant pegboard  
 No. 319 and ironing paper.  
 Product size: 18x12x2 cm  
 Master pack: 24 pcs.



**4184**  
**Assortment**  
 Master pack: 24 pcs.  
 (6 pcs. of each 4180, 4181,  
 4182 and 4183)

**4185**  
**Display**  
 Display size: 30x25x33 cm  
 Master pack: Display of 24 pcs.  
 (6 pcs. of each 4180, 4181, 4182  
 and 4183)



**4186****Small bead kit blister**

Contents: Approx. 350 beads, 1 small heart pegboard No. 236 and ironing paper.

Product size: 18x12x2 cm

Master pack: 24 pcs.

**4187****Small bead kit blister**

Contents: Approx. 350 beads, 1 small frog pegboard No. 324 and ironing paper.

Product size: 18x12x2 cm

Master pack: 24 pcs.

**4188****Small bead kit blister**

Contents: Approx. 350 beads, 1 small flower pegboard No. 327 and ironing paper.

Product size: 18x12x2 cm

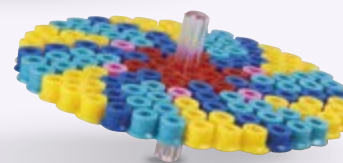
Master pack: 24 pcs.

**4903****Small bead kit blister****– Spinning top**

Contents: Approx. 600 beads, 1 small round pegboard No. 222, 1 Hama connector and ironing paper.

Product size: 18x12x3 cm

Master pack: 12 pcs.

**4189****Assortment**

Master pack: 24 pcs.

(8 pcs. of each 4186, 4187 and 4188)

**4190****Display**

Display size: 30x25x33 cm

Master pack: Display of 24 pcs.

(8 pcs. of each 4186, 4187 and 4188)





**3046**  
**Giant gift box**  
**- Advent Calendar**

Contents: Approx. 5.000 beads,  
 5 small pegboards: Square No. 220,  
 round No. 222, hexagonal No.  
 223, star No. 270 and christmas  
 tree No. 331. 1 Hama connector,  
 advent calendar with 24 colour  
 printed designs, instructions and  
 ironing paper.  
 Product size: 27,5x43x4 cm  
 Master pack: 5 pcs.



New product



**3450**  
Hanging box  
- Christmas Fun

Contents: Approx. 2.000 beads,  
1 large square pegboard  
No. 234, 1 Hama connector,  
colour printed design sheet,  
instructions and ironing paper.  
Product size: 25,5x17x3 cm  
Master pack: 10 pcs.

**3437**  
Hanging box – Christmas

Contents: Approx. 2.000 beads,  
1 medium hexagonal pegboard  
No. 329, colour printed design  
sheet, instructions and ironing  
paper.  
Product size: 25,5x17x3 cm  
Master pack: 10 pcs.



**4108**  
Small bead kit blister  
Contents: Approx. 450 beads,  
1 christmas tree pegboard No.  
331 and ironing paper.  
Product size: 18x12x2 cm  
Master pack: 24 pcs.



**4109**  
Small bead kit blister  
Contents: Approx. 450 beads,  
1 small penguin pegboard  
No. 325 and ironing paper.  
Product size: 18x12x2 cm  
Master pack: 24 pcs.



**4117**  
Small bead kit blister  
Contents: Approx. 450 beads,  
1 small penguin pegboard No.  
325 and ironing paper.  
Product size: 18x12x2 cm  
Master pack: 24 pcs.



**4118**  
Small bead kit blister  
Contents: Approx. 450 beads,  
1 small round pegboard  
No. 222 and ironing paper.  
Product size: 18x12x2 cm  
Master pack: 24 pcs.

**4119**  
Assortment  
Master pack: 24 pcs.  
(6 pcs. of each 4108,  
4109, 4117 and 4118)



**8749**  
Maxi beads and pegboard  
in box  
Contents: Approx. 600 beads,  
1 transparent heart pegboard  
No. 8206, colour printed design  
sheet, instructions and ironing  
paper.  
Product size: 6x19,5x19,5 cm  
Master pack: 9 boxes

More  
Maxi on  
page 58





# Creativity at your fingertips

There's a world of inspiration on our social channels, from how-to videos to virtual creativity. Because the magic doesn't stop when you put the beads away.



App Hama Universe  
@beadsbyhama  
[www.pinterest.dk/beadsbyhama](http://www.pinterest.dk/beadsbyhama)  
[www.youtube.com/c/hamabead](http://www.youtube.com/c/hamabead)



# DREAMWORKS GABBY'S DOLLHOUSE

**7918**

## Gift box - Gabby's Dollhouse

Contents: Approx. 4.000 beads,  
2 large square pegboards No. 234TR,  
1 string, colour printed design sheet,  
instructions and ironing paper.  
Product size: 24,5x32x4 cm  
Master Pack: 10 pcs.

**7975**

## Hanging box - Gabby's Dollhouse

Contents: Approx. 2.000 beads,  
1 large square pegboard No. 234TR,  
colour printed design sheet,  
instructions and ironing paper.  
Product size: 25,5x17x3 cm  
Master pack: 10 pcs.



**NEW**



**NEW**



**Midi 5+**

**NEW**



**More  
Maxi on  
page 58**

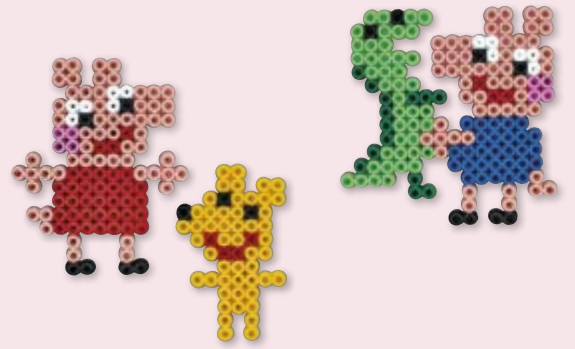
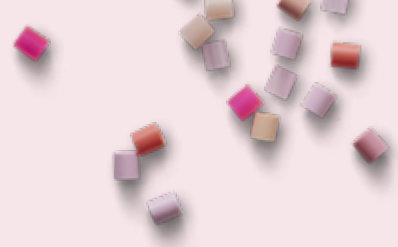
**8754**

## Maxi beads and pegboard in box - Gabby's Dollhouse

Contents: Approx. 900 beads,  
1 transparent large square pegboard  
No. 8214, 1 string, colour printed design  
sheet, instructions and ironing paper.  
Product size: 9x19,5x19,5 cm  
Master pack: 5 boxes







**7952**

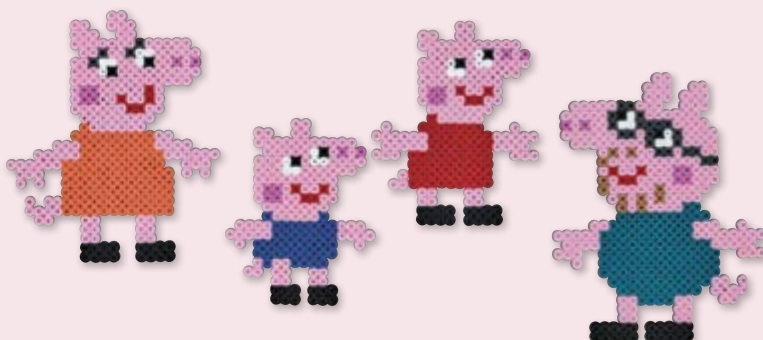
**Gift box - Peppa Pig**

Contents: Approx. 4.000 beads,  
2 large square pegboards No. 234TR,  
colour printed design sheet,  
instructions and ironing paper.  
Product size: 24,5x32x4 cm  
Master pack: 10 pcs.

**7965**

**Hanging box – Peppa pig**

Contents: Approx. 2.000 beads,  
1 large square pegboard No. 234TR,  
colour printed design sheet,  
instructions and ironing paper.  
Product size: 25,5x17x3 cm  
Master pack: 10 pcs.



More  
Maxi on  
page 88

**8750**

**Maxi beads and pegboard  
in box – Peppa Pig**

Contents: Approx. 900 beads,  
1 transparent large square  
pegboard No. 8214, colour printed  
design sheet, instructions and  
ironing paper.  
Product size: 9x19,5x19,5 cm  
Master pack: 5 boxes



nickelodeon



**7920**

**Gift box - Paw Patrol 3D**

Contents: Approx. 4.000 beads, 1 large hexagonal pegboard No. 276TR, 5 Hama connectors, colour printed design sheet, instructions and ironing paper.  
Product size: 24,5x32x4 cm  
Master Pack: 10 pcs.

**7966**

**Hanging box - Paw Patrol**

Contents: Approx. 2.000 beads, 1 large hexagonal pegboard No. 276TR, 4 bead supports, colour printed design sheet, instructions and ironing paper.  
Product size: 25,5x17x3 cm  
Master Pack: 10 pcs.



**99375**

**Stand board - Paw Patrol**

Product size: 100x70 cm

**8752**

**Beads and pegboard in box - Paw Patrol**

Contents: Approx. 900 Maxi beads, 1 transparent large square pegboard No. 8214, 1 string, colour printed design sheet, instructions and ironing paper.  
Product size: 9x19,5x19,5 cm  
Master pack: 5 boxes

More Maxi on page 58

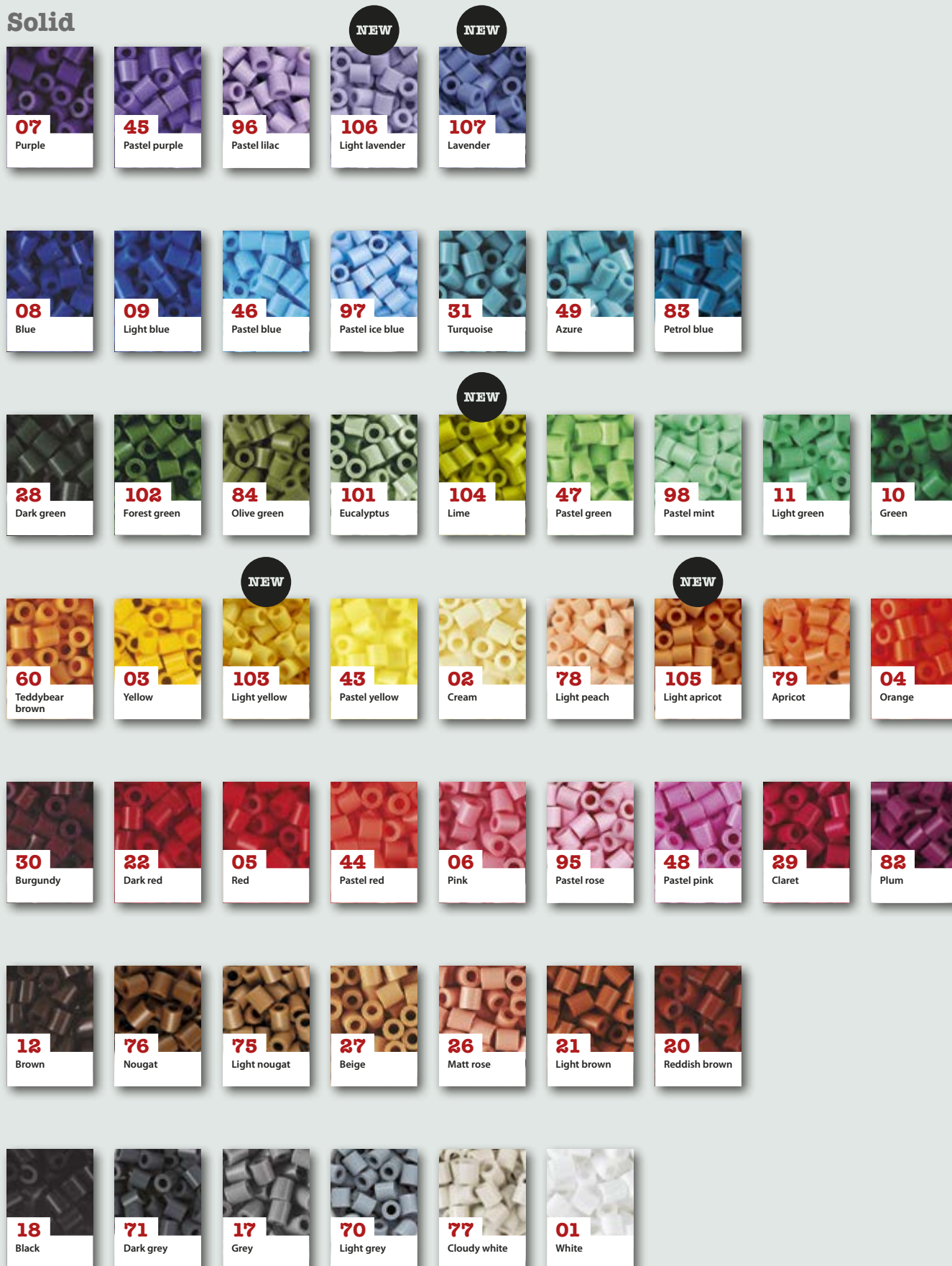
Midi 5+

Peppa Pig / Paw Patrol



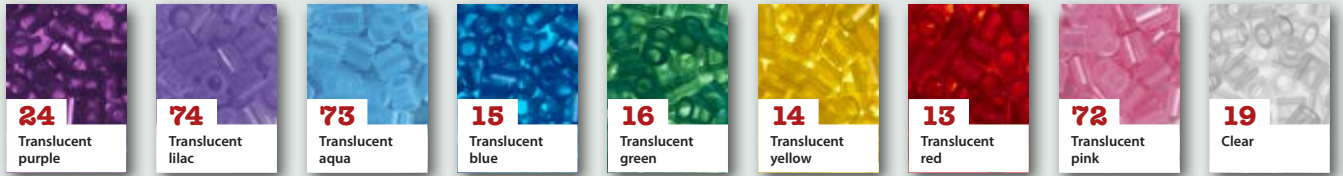
# Colour palette

## Solid





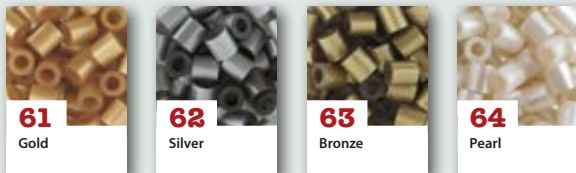
**Translucent**



**Glow-in-the-dark**



**Shine**



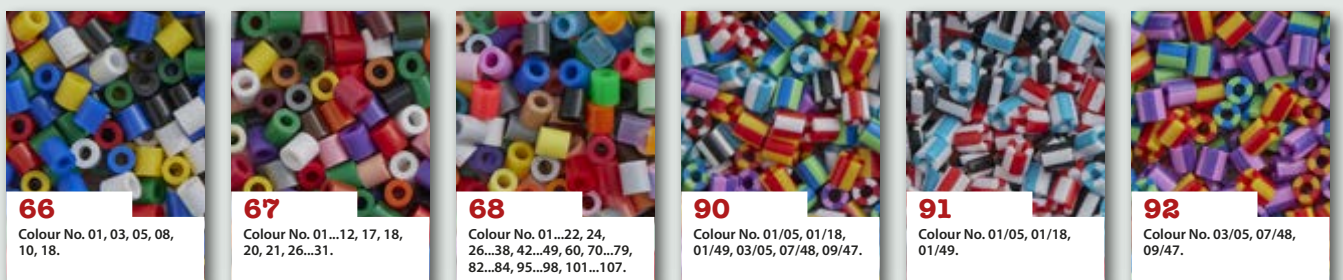
**Neon**



**Mix**



**Mix - Striped beads**







**207**

**Beads in bag**

Contents: Approx. 1.000 beads.  
 Available in 12 mixed and 74 single colours No. 01...22, 24, 26...32, 34...38, 43...49, 55...57, 60...64, 70...79, 82...84, 95...98, 101...107.  
 Product size: 17x10x2 cm  
 Master pack: 50 bags  
 (5 bags of 10 pcs.)



**205**

**Beads in bag**

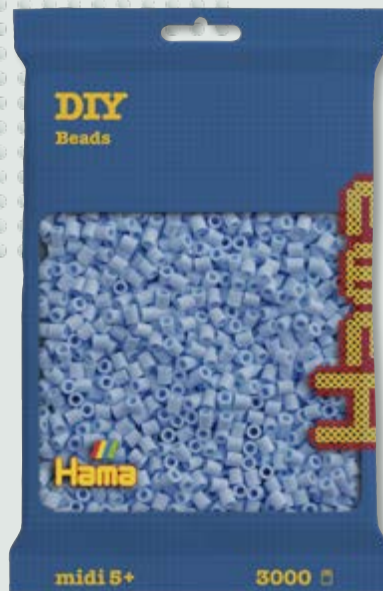
Contents: Approx. 6.000 beads.  
 Available in 9 mixed and 67 single colours No. 01...22, 24, 26...32, 34...38, 43...49, 60, 70...79, 82...84, 95...98, 101...107.  
 Product size: 28x13x4 cm  
 Master pack: 30 bags



**211 - 211-90**

**Beads in tub**

Contents: Approx. 13.000 beads.  
 Available in 9 mixed colours and 1 striped mix.  
 See page 37.  
 Product size: 21x11,5x11,5 cm  
 Master pack: 10 tubs



**201**

**Beads in bag**

Contents: Approx. 3.000 beads.  
 Available in 12 mixed and 67 single colours No. 01...22, 24, 26...32, 34...38, 43...49, 60, 70...79, 82...84, 95...98, 101...107.  
 Product size: 20x13x2 cm  
 Master pack: 60 bags



**209**

**Beads in tub**

Contents: Approx. 3.000 beads.  
 Available in 9 mixed colours.  
 See page 37.  
 Product size: 11x9,5x9,5 cm  
 Master pack: 6 tubs



**181****Beads in bucket**

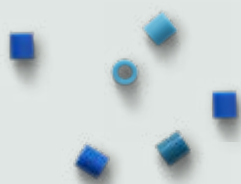
Contents: Approx. 30.000 beads.  
Available in 9 mixed colours.  
See page 37.  
Product size: 18,5x23x23 cm  
Master pack: 4 buckets

**New  
product**

**180****Beads in bucket**

Contents: Approx. 10.000 beads.  
Available in 9 mixed colours.  
See page 37.  
Product size: 13,5x17,5x17,5 cm  
Master pack: 8 buckets

**New  
product**

**2095****Beads and storage**

Contents: Approx. 9.600 beads  
distributed on 10 different  
colours and 2 mixed colours.  
Ironing paper and 1 storage  
tray with lid.  
Product size: 24,5x32x6 cm  
Master pack: 7 pcs.







**6761**  
**16 Drawer storage box**

Contents: 1 storage box and  
 16 bags each of 1000 beads.  
 Colour No. 1, 3, 5, 7, 9, 10, 18, 45,  
 47, 48, 49, 70, 76, 78, 79 and 95.  
 Product size: 24x31x13 cm  
 Master pack: 4 boxes



**6760**  
**16 Drawer storage box - empty**

Contents: 1 storage box  
 Product size: 22x28x8,5 cm  
 Master pack: 4 boxes



**6700**  
**Small storage box - empty**

Contents: 1 storage box.  
 Product size: 13x16,5x15,5 cm  
 Master pack: 9 boxes

**6750**  
**Large storage box - empty**

Contents: 1 storage box.  
 Product size: 19x24x15,5 cm  
 Master pack: 6 boxes



**6701**  
**Small storage box**

Contents: 1 storage box, approx.  
 6.000 beads, 3 pegboards: Parrot No. 320,  
 pony No. 321 and medium hexagonal  
 No. 329. Colour printed design sheet,  
 instructions and ironing paper.  
 Product size: 13x16,5x15,5 cm  
 Master pack: 9 boxes

**6751**  
**Large storage box**

Contents: 1 storage box, approx.  
 12.000 beads, 3 pegboards: Butterfly  
 No. 298, small dog No. 326 and medium  
 hexagonal No. 329. Colour printed design  
 sheet, instructions and ironing paper.  
 Product size: 19x24x15,5 cm  
 Master pack: 6 boxes





4454



4455



4458



4453

4452



4451



4451

**Pegboard bag**

Contents: 3 small pegboards: Square No. 220, round No. 222 and hexagonal No. 223.  
Product size: 15x10,5x2 cm  
Master pack: 50 bags

4452

**Pegboard bag**

Contents: 2 small pegboards: Heart No. 236 and star No. 270.  
Product size: 15x10,5x1 cm  
Master pack: 75 bags

4453

**Pegboard bag**

Contents: 2 large pegboards: Round No. 221 and square No. 234.  
Product size: 21x19x1 cm  
Master pack: 65 bags

4454

**Pegboard bag**

Contents: 2 large pegboards: Heart No. 233 and hexagonal No. 276.  
Product size: 21x19x1 cm  
Master pack: 60 bags

4455

**Pegboard bag**

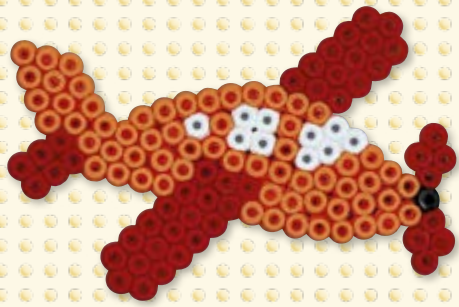
Contents: 2 pegboards: Letters No. 272 and numbers No. 273.  
Product size: 28x19x1 cm  
Master pack: 50 bags

4458

**Pegboard bag**

Contents: 2 large square pegboards No. 234. Can be linked together.  
Product size: 22x19x1 cm  
Master pack: 60 bags





**4570**

**Pegboard blister**

Contents: 5 small pegboards:  
Square No. 220, round No. 222, hexagonal No. 223, heart No. 236 and star No. 270.  
Product size: 18x12x3 cm  
Master pack: 12 pcs.



**4571**

**Pegboard blister**

Contents: 3 small pegboards:  
Pony No. 321, flower No. 327 and princess No. 328.  
Product size: 18x12x3 cm  
Master pack: 12 pcs.



**4572**

**Pegboard blister**

Contents: 3 small pegboards:  
Elephant No. 319, penguin No. 325 and dog No. 326.  
Product size: 18x12x3 cm  
Master pack: 12 pcs.



**4573**

**Pegboard blister**

Contents: 3 small pegboards:  
Car No. 311, parrot No. 320 and dinosaur No. 322.  
Product size: 18x12x3 cm  
Master pack: 12 pcs.



**4574**

**Pegboard blister**

Contents: 3 small pegboards:  
Heart No. 236, penguin No. 325 and christmas tree No. 331.  
Product size: 18x12x3 cm  
Master pack: 12 pcs.



**4575**

**Pegboard blister**

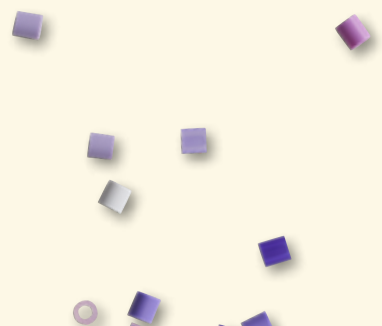
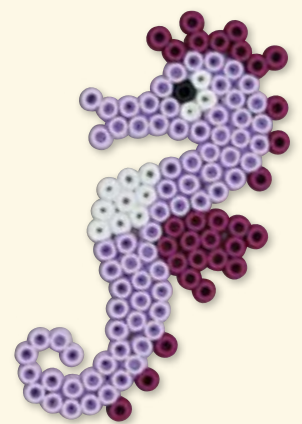
Contents: 3 small pegboards:  
Hexagonal No. 223, sea horse No. 313 and mermaid No. 332.  
Product size: 18x12x3 cm  
Master pack: 12 pcs.



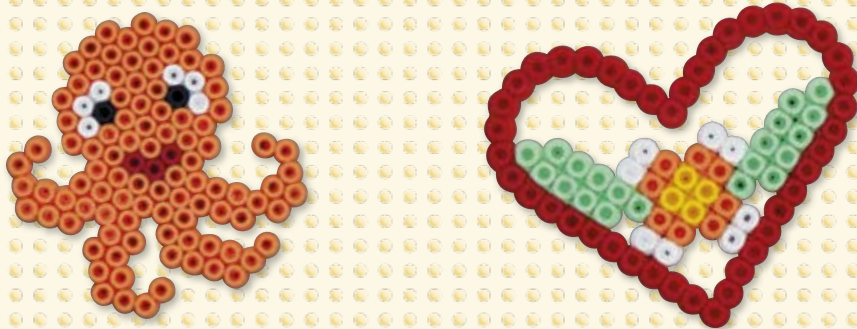
**4576**

**Pegboard blister**

Contents: 3 small pegboards:  
Car No. 311, sailboat No. 333 and airplane No. 334.  
Product size: 18x12x3 cm  
Master pack: 12 pcs.







**4580**  
**Pegboard blister**

Contents: 4 large pegboards:  
Round No. 221, heart No. 233,  
square No. 234 and hexagonal No. 276.  
Product size: 24,5x19,5x3 cm  
Master pack: 12 pcs.



**4581**  
**Pegboard blister**

Contents: 4 large square  
pegboards No. 234.  
Can be linked together.  
Product size: 24,5x19,5x3 cm  
Master pack: 12 pcs.



**4582**  
**Pegboard blister**

Contents: 4 pegboards:  
Elephant No. 291, giraffe No. 292,  
lion No. 293 and camel No. 294.  
Product size: 24,5x19,5x3 cm  
Master pack: 12 pcs.



**4583**  
**Pegboard blister**

Contents: 3 pegboards:  
Butterfly No. 298, flower  
No. 299 and doll No. 330.  
Product size: 24,5x19,5x2 cm  
Master pack: 12 pcs.



**4584**  
**Pegboard blister**

Contents: 4 pegboards:  
Dolphin No. 300, dragon  
No. 305, sea horse No. 313 and  
small frog No. 324.  
Product size: 24,5x19,5x2 cm  
Master pack: 12 pcs.



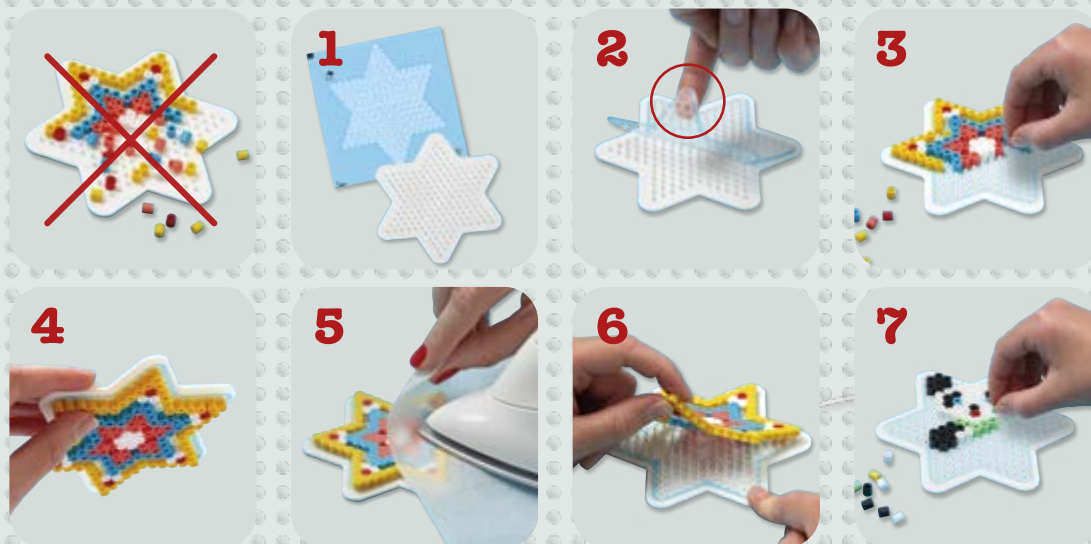
**4585**  
**Pegboard blister**

Contents: 3 pegboards:  
Princess No. 258, horse  
No. 281 and cat No. 288.  
Product size: 24,5x19,5x2 cm  
Master pack: 12 pcs.



# Hama Bead-Tac Ideas that stick

There's nothing more frustrating than spending ages on a design, and then having to start over because you jolted the pegboard by accident. Thankfully, Hama Bead Tac keeps your design safe from those clumsy moments.



**7701**

## Beads and pegboards in bucket

Contents: Approx. 20.000 beads,  
5 small pegboards: Square No. 220,  
round No. 222, hexagonal No. 223,  
heart No. 236 and star No. 270. 1 Hama  
Bead-Tac, colour printed design sheet,  
instructions and ironing paper.

Product size: 19x18x18 cm

Master pack: 6 buckets





**7711****Pegboard blister**

Contents: 5 small pegboards:  
Square No. 220, round No. 222,  
hexagonal No. 223, heart No. 236  
and star No. 270. 1 Hama Bead-Tac.  
Product size: 29,5x19,5x2 cm  
Master pack: 12 pcs.

**7712****Pegboard blister**

Contents: 2 pegboards: Large  
square No. 234 and medium  
hexagonal No. 329. 1 Hama  
Bead-Tac.  
Product size: 29,5x19,5x2 cm  
Master pack: 12 pcs.

**7713****Pegboard blister – Maxi**

Contents: 3 transparent small  
square pegboards No. 8224  
and 1 Hama Bead-Tac.  
Product size: 29,5x19,5x2 cm  
Master pack: 12 pcs.

**7721****Hama Bead-Tac**

Contents: 1 Hama Bead-Tac for pegboard  
No. 220, 222, 223, 236 and 270.  
Product size: 18x12x1 cm  
Master pack: 50 bags.  
(5 bags of 10 pcs.)

**7723****Hama Bead-Tac – Maxi**

Contents: 1 Hama Bead-Tac for  
pegboard No. 8224.  
Product size: 18x12x1 cm  
Master pack: 50 bags  
(5 bags of 10 pcs.)

**7722****Hama Bead-Tac**

Contents: 1 Hama Bead-Tac  
for pegboard No. 234 and 329.  
Product size: 22x17,5x1 cm  
Master pack: 50 bags  
(5 bags of 10 pcs.)

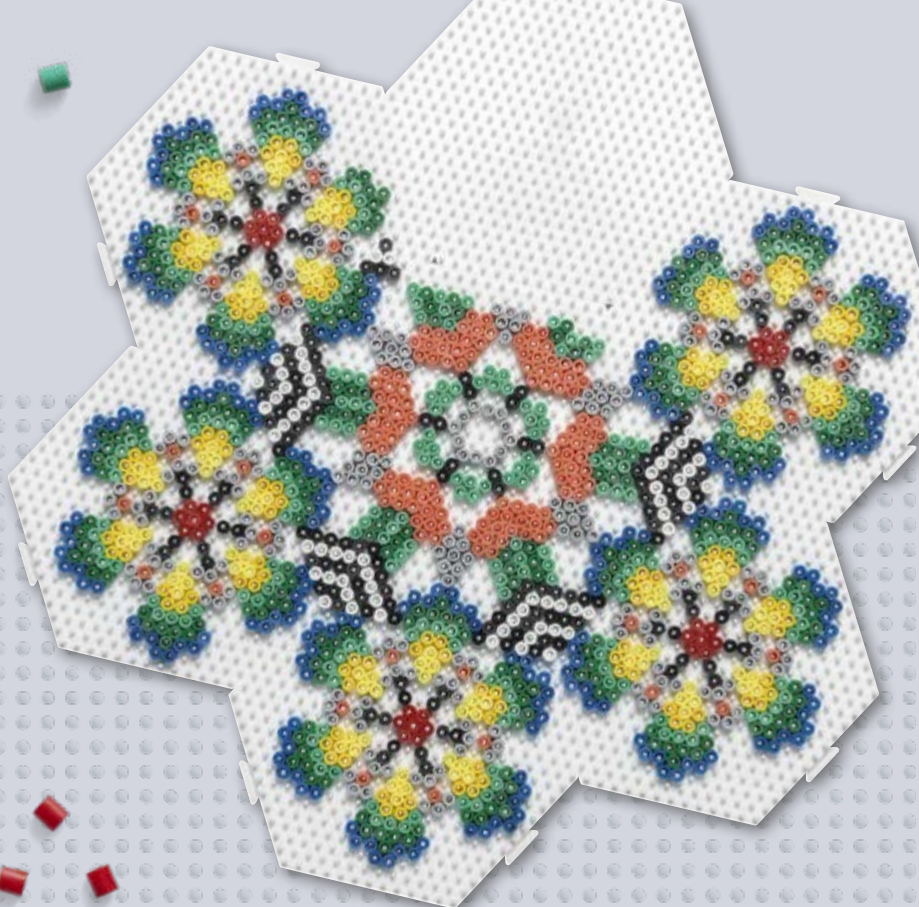
**8805****Beads, pegboards and  
Hama Bead-Tac in bucket**

Contents: Approx. 3.000 beads,  
3 transparent pegboards: Large square  
No. 8214, small square No. 8224 and bunny  
No. 8228. 1 Hama Bead-Tac, colour printed  
design sheet, instructions and ironing paper.  
Product size: 19x27,5x14 cm  
Master pack: 5 buckets





**234 + 329**

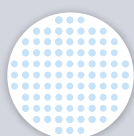


**7 X 329**

**White pegboards are available in the illustrated shapes:**



**220**  
**Small square**  
 Product size:  
 7,5x7,5x0,5 cm  
 Master pack:  
 200 pcs.  
 (20 bags  
 of 10 pcs.)



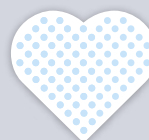
**221**  
**Large round**  
 Product size:  
 15,5x15,5x0,5 cm  
 Master pack:  
 180 pcs.  
 (18 bags  
 of 10 pcs.)



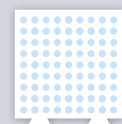
**222**  
**Small round**  
 Product size:  
 8,5x8,5x0,5 cm  
 Master pack:  
 200 pcs.  
 (20 bags  
 of 10 pcs.)



**223**  
**Small hexagonal**  
 Product size:  
 8x9x0,5 cm  
 Master pack:  
 200 pcs.  
 (20 bags  
 of 10 pcs.)



**233**  
**Large heart**  
 Product size:  
 16x17,5x0,5 cm  
 Master pack:  
 120 pcs.  
 (12 bags  
 of 10 pcs.)



**234**  
**Large square**  
 Product size:  
 15x15x0,5 cm  
 Master pack:  
 160 pcs.  
 (16 bags  
 of 10 pcs.)



**236**  
**Small heart**  
 Product size:  
 8,5x7,5x0,5 cm  
 Master pack:  
 240 pcs.  
 (24 bags  
 of 10 pcs.)



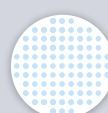
**269**  
**Large star**  
 Product size:  
 14,5x16,5x0,5 cm  
 Master pack:  
 150 pcs.  
 (15 bags  
 of 10 pcs.)



**270**  
**Small star**  
 Product size:  
 10x9x0,5 cm  
 Master pack:  
 190 pcs.  
 (19 bags  
 of 10 pcs.)



**276**  
**Large hexagonal**  
 Product size:  
 16,5x14,5x0,5 cm  
 Master pack:  
 180 pcs.  
 (18 bags  
 of 10 pcs.)

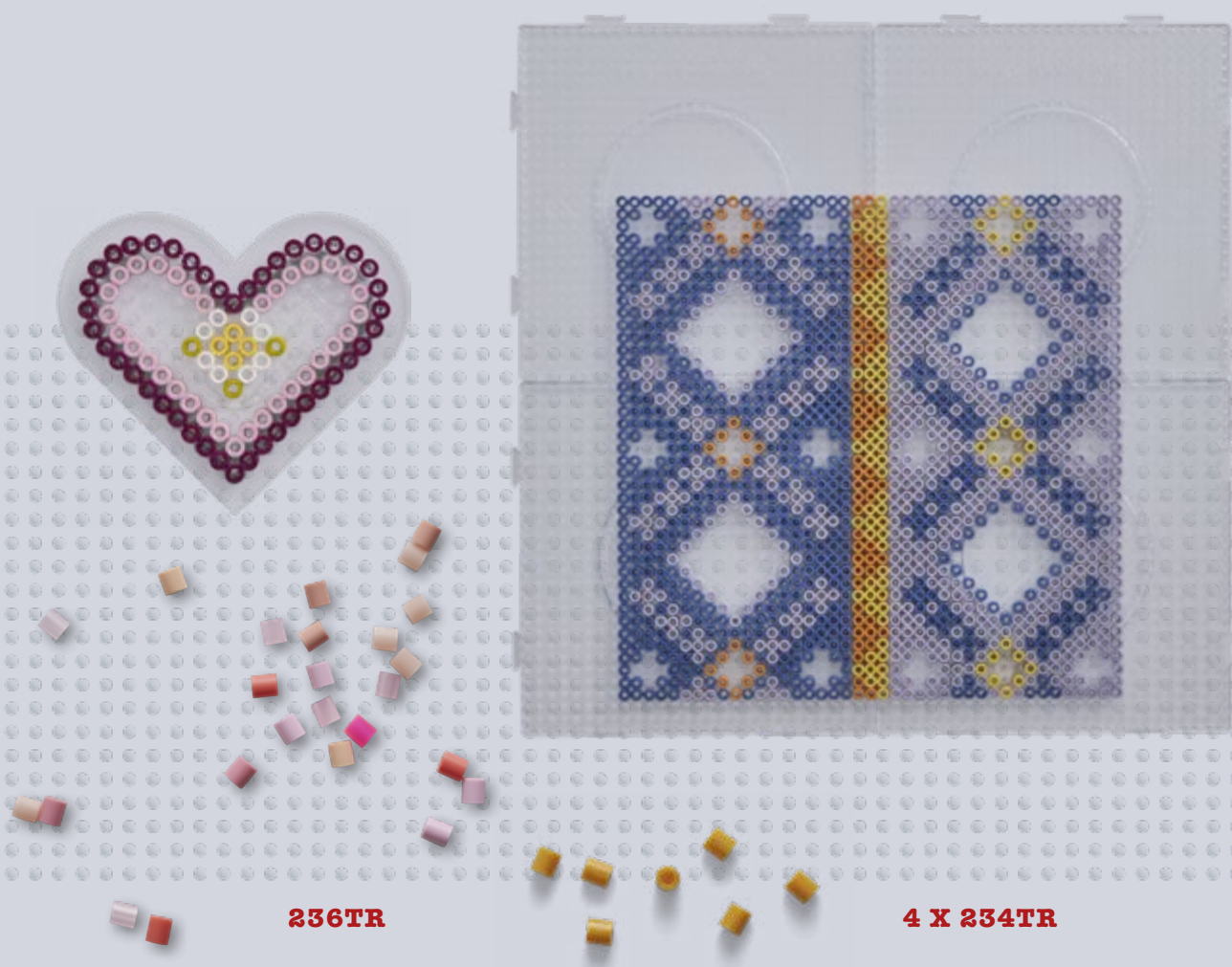


**316**  
**Medium round**  
 Product size:  
 12x12x0,5 cm  
 Master pack:  
 90 pcs.  
 (9 bags  
 of 10 pcs.)



**329**  
**Medium hexagonal**  
 Product size:  
 12,5x11,5x0,5 cm  
 Master pack: 90 pcs.  
 (9 bags  
 of 10 pcs.)





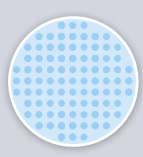
**236TR**

**4 X 234TR**

**Transparent pegboards are available in the illustrated shapes:**



**220TR**  
**Small square**  
 Product size:  
 7,5x7,5x0,5 cm  
 Master pack:  
 200 pcs.  
 (20 bags  
 of 10 pcs.)



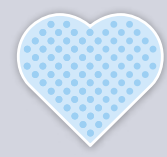
**221TR**  
**Large round**  
 Product size:  
 15,5x15,5x0,5 cm  
 Master pack:  
 180 pcs.  
 (18 bags  
 of 10 pcs.)



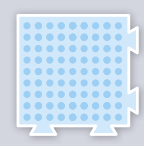
**222TR**  
**Small round**  
 Product size:  
 8,5x8,5x0,5 cm  
 Master pack:  
 200 pcs.  
 (20 bags  
 of 10 pcs.)



**223TR**  
**Small hexagonal**  
 Product size:  
 8x9x0,5 cm  
 Master pack:  
 200 pcs.  
 (20 bags  
 of 10 pcs.)



**233TR**  
**Large heart**  
 Product size:  
 16x17,5x0,5 cm  
 Master pack:  
 120 pcs.  
 (12 bags  
 of 10 pcs.)



**234TR**  
**Large square**  
 Product size:  
 15x15x0,5 cm  
 Master pack:  
 160 pcs.  
 (16 bags  
 of 10 pcs.)



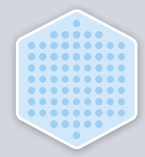
**236TR**  
**Small heart**  
 Product size:  
 8,5x7,5x0,5 cm  
 Master pack:  
 240 pcs.  
 (24 bags  
 of 10 pcs.)



**269TR**  
**Large star**  
 Product size:  
 14,5x16,5x0,5 cm  
 Master pack:  
 150 pcs.  
 (15 bags  
 of 10 pcs.)



**270TR**  
**Small star**  
 Product size:  
 10x9x0,5 cm  
 Master pack:  
 190 pcs.  
 (19 bags  
 of 10 pcs.)



**276TR**  
**Large hexagonal**  
 Product size:  
 16,5x14,5x0,5 cm  
 Master pack:  
 180 pcs.  
 (18 bags  
 of 10 pcs.)



**315TR**  
**Fantasy horse**  
 Product size:  
 20x15,5x0,5 cm  
 Master pack:  
 90 pcs.  
 (9 bags  
 of 10 pcs.)



### 381

#### 75 pegboards in display

Contents: 5 pcs. of each No. 220-98, 221, 233, 234, 236-05, 237-42, 258-48, 260, 269, 270-03, 288, 298-96, 299-48, 300-09 and 315.

Display size: 18x42x18 cm

Master pack: 1 display

### 391

#### 35 pegboards in display

Contents: 5 pcs. of each No. 234, 258-48, 298-96, 299-05, 300-09, 313-03 and 315TR.

Display size: 18x18x18 cm

Master pack: 1 display



### White pegboards are available in the illustrated shapes:



#### 225

##### Frog

Product size:  
12,5x12x0,5 cm

Master pack:  
90 pcs.  
(9 bags of 10 pcs.)



#### 237

##### Rabbit

Product size:  
12,5x9x0,5 cm

Master pack:  
120 pcs.  
(12 bags of 10 pcs.)



#### 258

##### Princess

Product size:  
16,5x12x0,5 cm

Master pack:  
120 pcs.  
(12 bags of 10 pcs.)



#### 259

##### Crocodile

Product size:  
14x15,5x0,5 cm

Master pack:  
120 pcs.  
(12 bags of 10 pcs.)



#### 260

##### Egg-shaped

Product size:  
12,5x12x0,5 cm

Master pack:  
100 pcs.  
(10 bags of 10 pcs.)



#### 272

##### Letters

Product size:  
14,5x21,5x0,5 cm

Master pack:  
120 pcs.  
(12 bags of 10 pcs.)

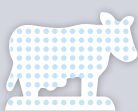


#### 273

##### Numbers

Product size:  
9,5x16x0,5 cm

Master pack:  
150 pcs.  
(15 bags of 10 pcs.)



#### 280

##### Cow

Product size:  
11x14x0,5 cm

Master pack:  
120 pcs.  
(12 bags of 10 pcs.)



#### 281

##### Horse

Product size:  
13,5x14,5x0,5 cm

Master pack:  
100 pcs.  
(10 bags of 10 pcs.)



#### 284

##### Santa Claus

Product size:  
15,5x15,5x0,5 cm

Master pack:  
90 pcs.  
(9 bags of 10 pcs.)



#### 285

##### Girl

Product size:  
12,5x7,5x0,5 cm

Master pack:  
120 pcs.  
(12 bags of 10 pcs.)



#### 286

##### Boy

Product size:  
12,5x7,5x0,5 cm

Master pack:  
120 pcs.  
(12 bags of 10 pcs.)



#### 287

##### Dog

Product size:  
12x13,5x0,5 cm

Master pack:  
90 pcs.  
(9 bags of 10 pcs.)



#### 288

##### Cat

Product size:  
11,5x13,5x0,5 cm

Master pack:  
90 pcs.  
(9 bags of 10 pcs.)



#### 289

##### Teddybear

Product size:  
13x10,5x0,5 cm

Master pack:  
100 pcs.  
(10 bags of 10 pcs.)

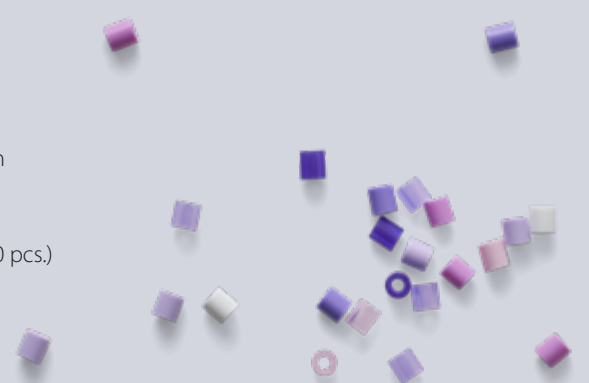


#### 290

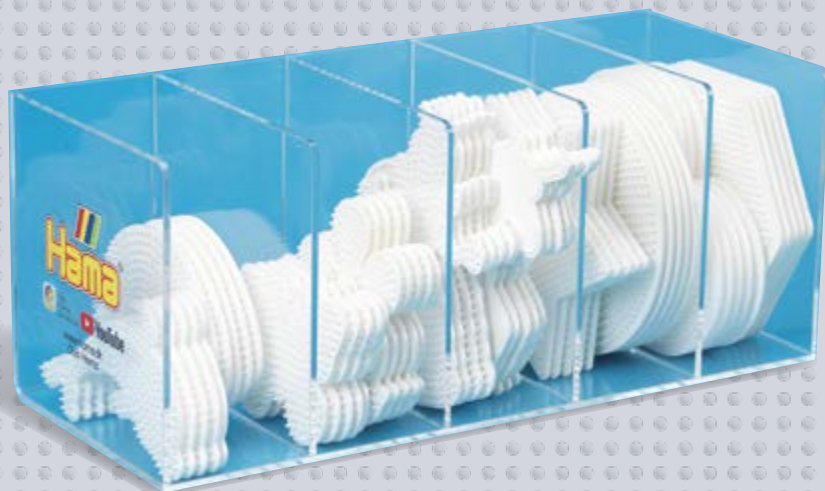
##### Chicken

Product size:  
11,5x7x0,5 cm

Master pack:  
150 pcs.  
(15 bags of 10 pcs.)







**370**

**50 pegboards in display**

Contents: 5 pcs. of each No. 221, 233, 258, 260, 269, 276, 298, 299, 300 and 315.

Display size: 18x42x18 cm

Master pack: 1 display

**944**

**Empty display for No. 370**

**White pegboards are available in the illustrated shapes:**



**291**

**Elephant**

Product size:  
13,5x15x0,5 cm  
Master pack:  
90 pcs.  
(9 bags  
of 10 pcs.)



**292**

**Giraffe**

Product size:  
16x14,5x0,5 cm  
Master pack:  
80 pcs.  
(8 bags  
of 10 pcs.)



**293**

**Lion**

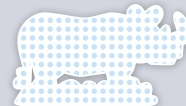
Product size:  
11x15,5x0,5 cm  
Master pack:  
80 pcs.  
(8 bags  
of 10 pcs.)



**294**

**Camel**

Product size:  
13x16x0,5 cm  
Master pack:  
90 pcs.  
(9 bags  
of 10 pcs.)



**295**

**Rhinoceros**

Product size:  
9x15,5x0,5 cm  
Master pack:  
80 pcs.  
(8 bags  
of 10 pcs.)



**296**

**Ostrich**

Product size:  
11x9x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**297**

**Monkey**

Product size:  
9x9x0,5 cm  
Master pack:  
160 pcs.  
(16 bags  
of 10 pcs.)



**298**

**Butterfly**

Product size:  
10,5x8x0,5 cm  
Master pack:  
140 pcs.  
(14 bags  
of 10 pcs.)



**299**

**Flower**

Product size:  
12x10x0,5 cm  
Master pack:  
100 pcs.  
(10 bags  
of 10 pcs.)



**300**

**Dolphin**

Product size:  
8x15x0,5 cm  
Master pack:  
140 pcs.  
(14 bags  
of 10 pcs.)



**301**

**Penguin**

Product size:  
15x11x0,5 cm  
Master pack:  
80 pcs.  
(8 bags  
of 10 pcs.)



**302**

**Squirrel**

Product size:  
12,5x12,5x0,5 cm  
Master pack:  
90 pcs.  
(9 bags  
of 10 pcs.)



**303**

**Hippopotamus**

Product size:  
15x12,5x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**304**

**Teenage girl**

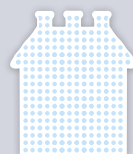
Product size:  
23x12,5x0,5 cm  
Master pack:  
90 pcs.  
(9 bags  
of 10 pcs.)



**305**

**Dragon**

Product size:  
12,5x15,5x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**306**

**House**

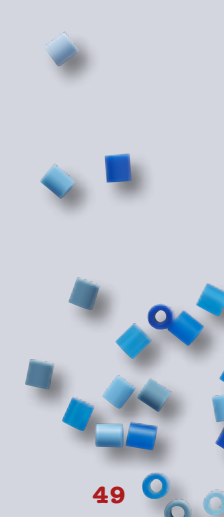
Product size:  
17x15x0,5 cm  
Master pack:  
80 pcs.  
(8 bags  
of 10 pcs.)



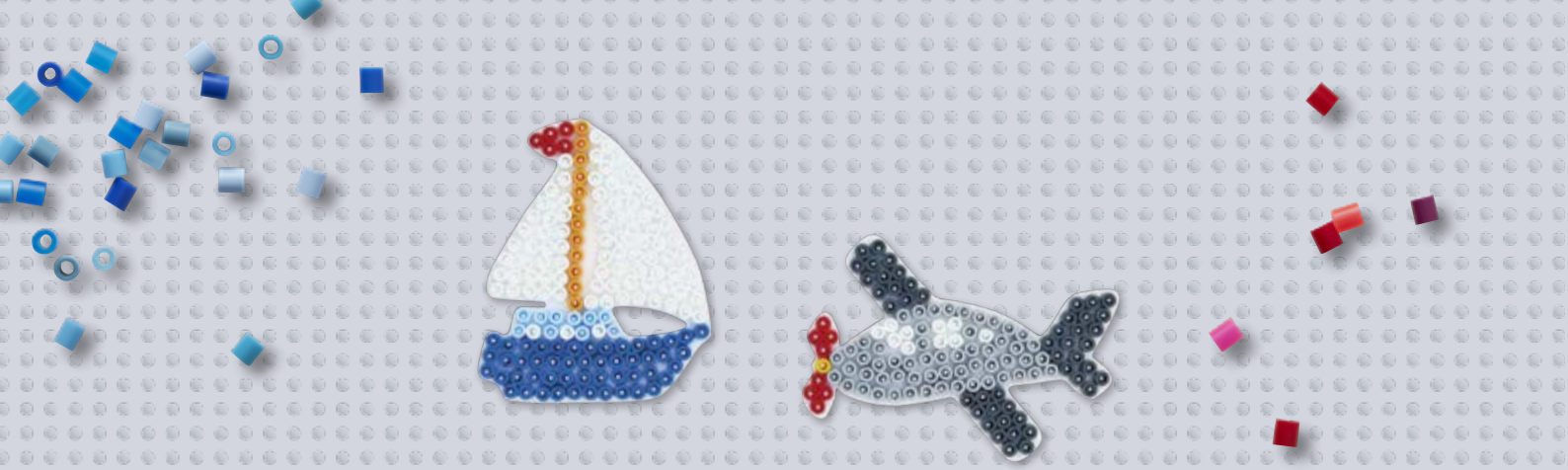
**307**

**Multi frame**

Product size:  
18x17,5x0,5 cm  
Master pack:  
60 pcs.  
(6 bags  
of 10 pcs.)







**White pegboards are available in the illustrated shapes:**



**311**

**Car**

Product size:  
6,5x10x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**312**

**Mouse**

Product size:  
9,5x8x0,5 cm  
Master pack:  
90 pcs.  
(9 bags  
of 10 pcs.)



**313**

**Sea horse**

Product size:  
11x6x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**314**

**Truck**

Product size:  
10x17x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**315**

**Fantasy horse**

Product size:  
20x15,5x0,5 cm  
Master pack:  
90 pcs.  
(9 bags  
of 10 pcs.)



**317**

**Fairy**

Product size:  
13,5x11x0,5 cm  
Master pack:  
110 pcs.  
(11 bags  
of 10 pcs.)



**318**

**Pig**

Product size:  
14x9,5x0,5 cm  
Master pack:  
100 pcs.  
(10 bags  
of 10 pcs.)



**319**

**Small elephant**

Product size:  
6,5x9,5x0,5 cm  
Master pack:  
110 pcs.  
(11 bags  
of 10 pcs.)



**320**

**Parrot**

Product size:  
9,5x8x0,5 cm  
Master pack:  
110 pcs.  
(11 bags  
of 10 pcs.)



**321**

**Pony**

Product size:  
9x9,5x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**322**

**Dinosaur**

Product size:  
8,5x10x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**323**

**Fox**

Product size:  
8x12x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**324**

**Small frog**

Product size:  
10x8x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**325**

**Small penguin**

Product size:  
10,5x7,5x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**326**

**Small dog**

Product size:  
7,5x9,5x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**327**

**Small flower**

Product size:  
8x6,5x0,5 cm  
Master pack:  
180 pcs.  
(18 bags  
of 10 pcs.)



**328**

**Small princess**

Product size:  
10x6,5x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**330**

**Doll**

Product size:  
14,5x8,5x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**331**

**Christmas tree**

Product size:  
11x7,5x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



**332**

**Mermaid**

Product size:  
10,5x8x0,5 cm  
Master pack:  
100 pcs.  
(10 bags  
of 10 pcs.)



**333**

**Sailboat**

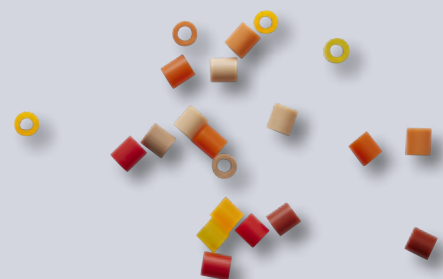
Product size:  
7x9x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



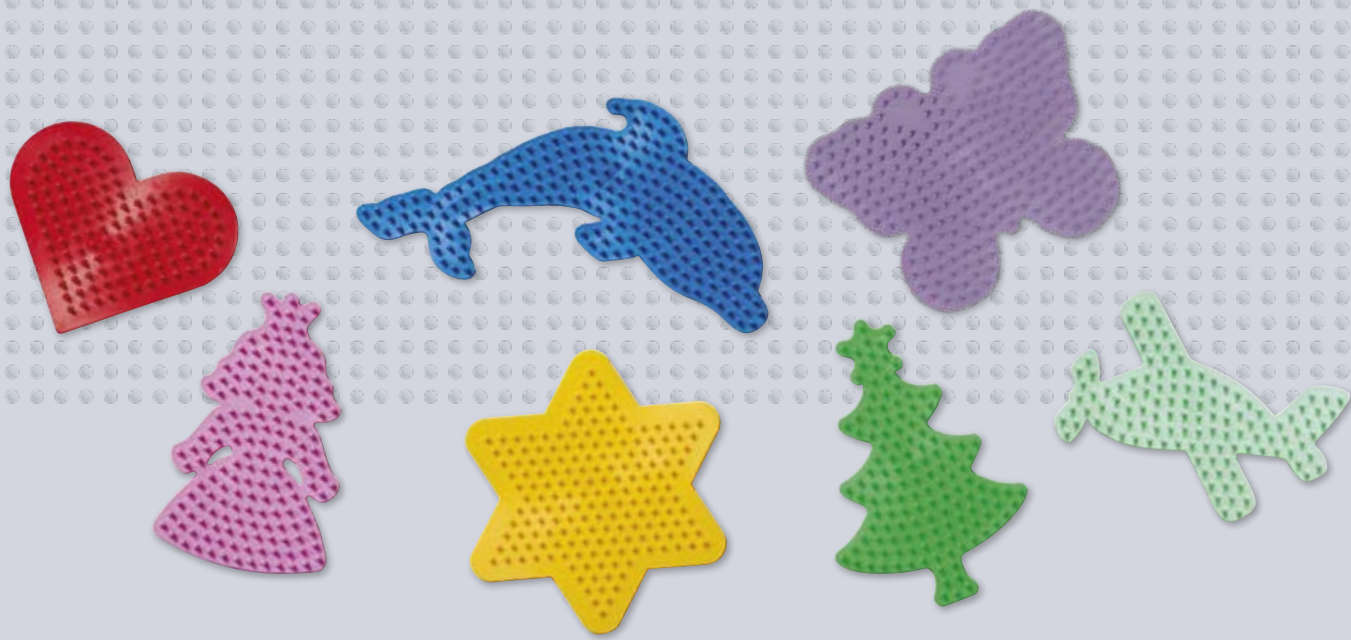
**334**

**Airplane**

Product size:  
10x7,5x0,5 cm  
Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)







**Coloured pegboards are available in the illustrated shapes and colours:**

Packed like the white pegboards.



**220** ●  
Small square



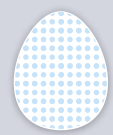
**222** ●  
Small round



**236** ●  
Small heart



**258** ●  
Princess



**260** ●  
Egg-shaped



**270** ●  
Small star



**285** ●  
Girl



**298** ● ● ●  
Butterfly



**300** ●  
Dolphin



**322** ●  
Dinosaur



**326** ●  
Small dog



**327** ●  
Small flower



**328** ●  
Small princess



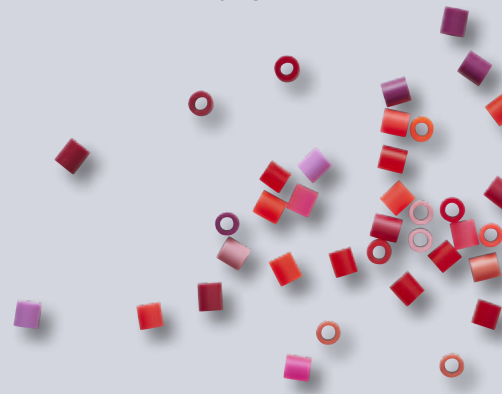
**331** ●  
Christmas tree



**332** ●  
Mermaid



**334** ●  
Airplane



Colour 03



Colour 05



Colour 09



Colour 42



Colour 48



Colour 96



Colour 98

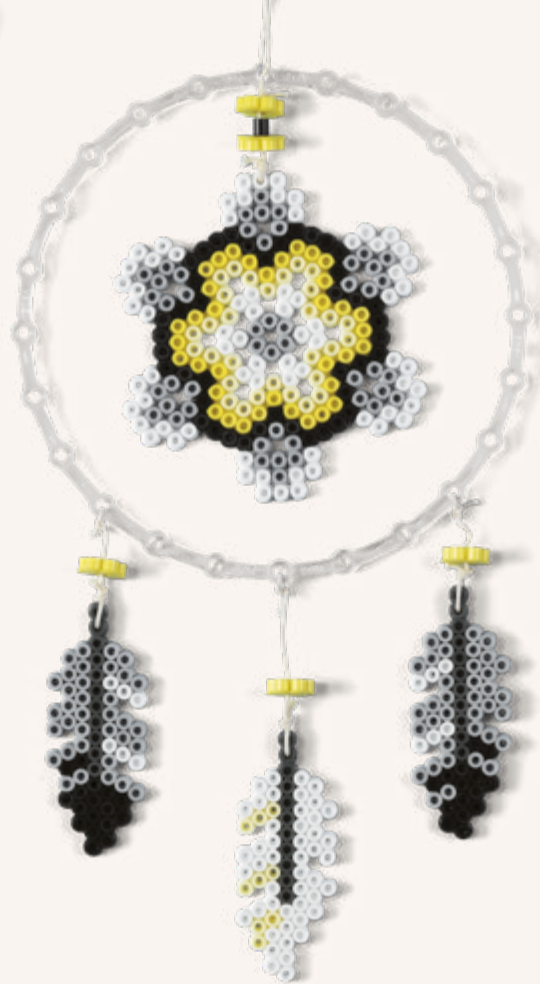
Example when ordering: (Small heart – red colour) No. 236-05.







**491**  
**Display mobile ring**  
 Contents: 2 pcs. per bag.  
 Product size: 23x18,5x1 cm  
 Master pack: 40 bags



**492**  
**Display mobile ring**  
 Contents: 6 pcs. per bag.  
 Product size: 18x18x3,5 cm  
 Master pack: 15 bags



**4904**  
**Blister Pack**  
 Contents: 3 tweezers.  
 Product size: 18x12x3 cm  
 Master pack: 12 pcs.



**4902**  
**Blister pack**  
 Contents: 4 Hama connectors  
 for assembling bead designs.  
 Product size: 18x12x3 cm  
 Master pack: 12 pcs.



**224**  
**Ironing paper**  
 Product size: 18x12x1 cm  
 Master pack: 50 bags  
 (5 bags of 10 pcs.)



**645**  
**Bead supports**  
 Contents: 24 pcs. per bag,  
 assorted colours.  
 Product size: 15x10,5x3 cm  
 Master pack: 75 bags

**399-40**  
**ABC-poster**  
 Size: 35 x 50 cm.  
 Double sided print.  
 Supplied with poster rails.  
 1 poster in a tube.  
 Master pack: 17 tubes

**399-41**  
**ABC-poster**  
 Size: 35 x 50 cm.  
 Double sided print.  
 Supplied with poster rails.  
 3 posters in a tube.  
 Master pack: 15 tubes

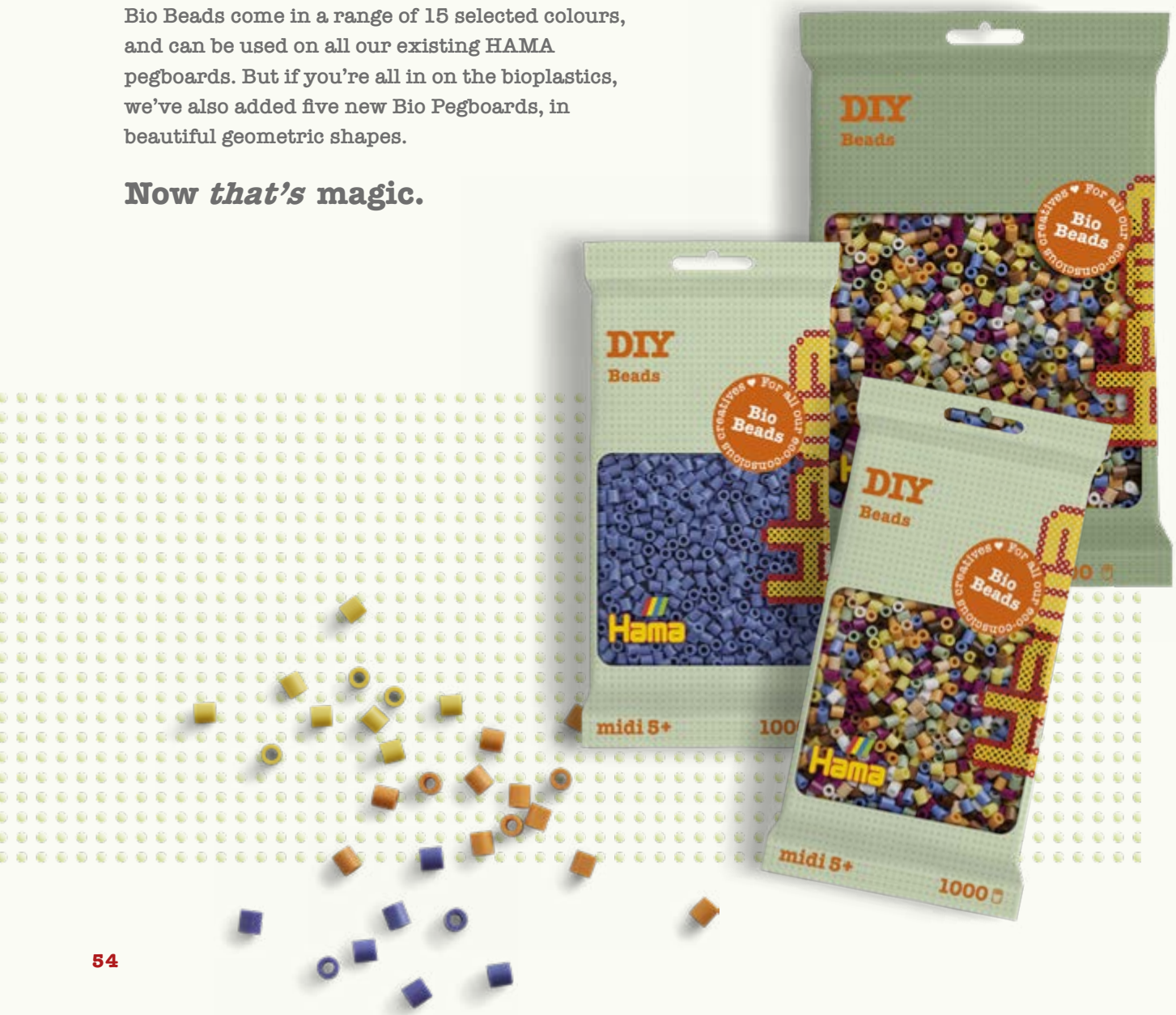


# The Bio Beads have arrived

We're happy to introduce the newest addition to the HAMA family - the Bio Beads - made from sugarcane byproduct. They're just as versatile as the original HAMA beads - you can even mix them with your current collection. The use of our bioplastics is CO<sub>2</sub> neutral - a win for all our eco-conscious creatives - and you can recycle them just like our other beads.

Bio Beads come in a range of 15 selected colours, and can be used on all our existing HAMA pegboards. But if you're all in on the bioplastics, we've also added five new Bio Pegboards, in beautiful geometric shapes.

**Now *that's* magic.**





creatives ♥ For all our  
**Bio  
Beads** eco-conscious



**Midi 5+**

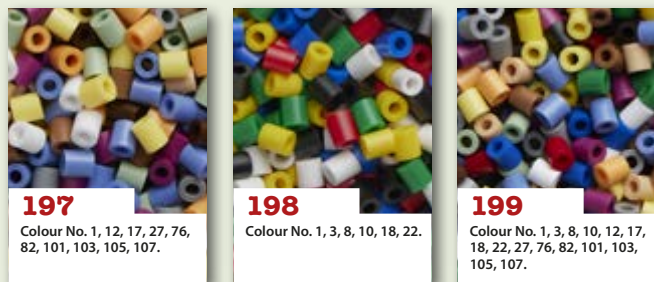
**Bio beads**

# Colour palette

## Solid



## Mix



# Pegboards



**220-00**  
**Small square**  
 Product size:  
 7,5x7,5x0,5 cm  
 Master pack:  
 200 pcs.  
 (20 bags  
 of 10 pcs.)



**222-00**  
**Small round**  
 Product size:  
 8,5x8,5x0,5 cm  
 Master pack:  
 200 pcs.  
 (20 bags  
 of 10 pcs.)



**223-00**  
**Small hexagonal**  
 Product size:  
 8x9x0,5 cm  
 Master pack:  
 200 pcs.  
 (20 bags  
 of 10 pcs.)



**236-00**  
**Small heart**  
 Product size:  
 8,5x7,5x0,5 cm  
 Master pack:  
 240 pcs.  
 (24 bags  
 of 10 pcs.)



**270-00**  
**Small star**  
 Product size:  
 10x9x0,5 cm  
 Master pack:  
 190 pcs.  
 (19 bags  
 of 10 pcs.)

**1921**  
**40 pegboards in display**  
 Contents: 8 pcs. of each  
 No. 220-00, 222-00, 223-00,  
 236-00 and 270-00.  
 Display size: 12,5x19x10,5 cm  
 Master pack: 6 displays

**1922**  
**50 pegboards in display  
 without barcode**  
 Contents: 10 pcs. of each  
 No. 220-00, 222-00, 223-00,  
 236-00 and 270-00.  
 Display size: 12,5x19x10,5 cm  
 Master pack: 6 displays





### 1900 Bio beads and pegboard in box

Contents: Approx. 15.000  
Bio beads and 1 Bio pegboard  
small star No. 270-00.  
Product size: 9x19,5x19,5 cm  
Master pack: 5 boxes

### 191 Bio beads in bag

Contents: Approx. 3.000 Bio  
beads. Available in 3 mixed  
colours: No. 197, 198, 199.  
Product size: 20x13x2 cm  
Master pack: 60 bags

creatives ♥ For all our eco-conscious  
**Bio Beads**



### 1920 40 bags in display

Contents: 2 pcs. of each No. 190-001,  
190-003, 190-008, 190-010, 190-012,  
190-017, 190-018, 190-022, 190-027,  
190-076, 190-082, 190-101, 190-103,  
190-105 and 190-107. 5 pcs. of each  
No. 190-197 and 190-198.  
Display size: 18x42x18 cm  
Master pack: 1 display

### 190 Bio beads in bag

Contents: Approx. 1.000 Bio  
beads. Available in 15 single and  
2 mixed colours: No. 197, 198.  
Product size: 17x10x2 cm  
Master pack: 50 bags  
(5 bags of 10 pcs.)





# Hama Maxi

## Little fingers, big imaginations

Suitable for ages 3+, Hama Maxi beads help younger children develop their concentration and fine motor skills, while learning to distinguish colours. The large beads are easy for little fingers to grip, so even the smallest creators can bring their big ideas to life.





**New product**

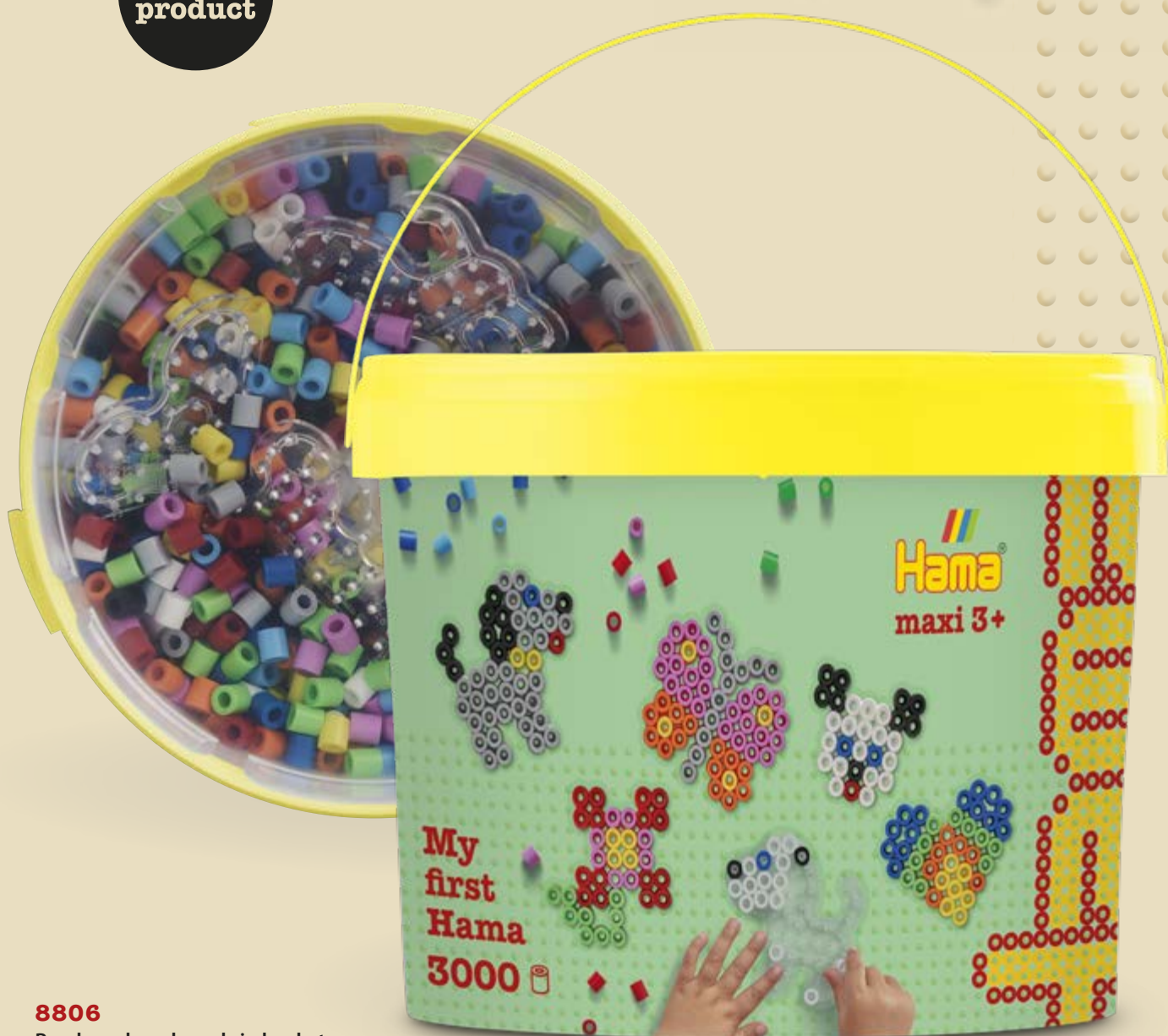


**8753**  
**Beads and pegboard in box - Elephant**

Contents: Approx. 600 beads,  
 1 transparent small elephant  
 pegboard No. 8230, booklet  
 with colour printed bead  
 designs and colouring pages,  
 instructions and ironing paper.  
 Product size: 6x19,5x19,5 cm  
 Master pack: 9 boxes



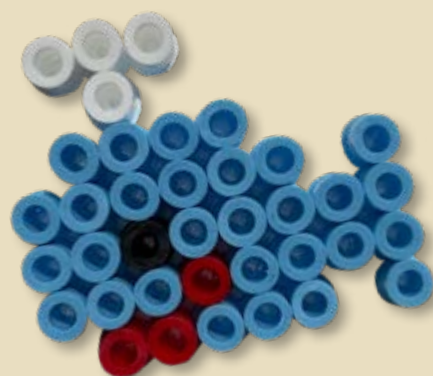
**New  
product**



**8806**

**Beads and pegboards in bucket**

Contents: Approx. 3000 beads,  
4 transparent small pegboards:  
Square No. 8224, butterfly No. 8225,  
dog No. 8226 and heart No. 8231.  
Colour printed design sheet,  
instructions and ironing paper.  
Product size: 18,5x23x23 cm  
Master pack: 4 buckets





8740



8742



8751



8744



8749



**8740**

**Beads and pegboard in box**

Contents: Approx. 600 beads, 1 transparent round pegboard No. 8220, 2 bead supports, colour printed design sheet, instructions and ironing paper. Product size: 6x19,5x19,5 cm Master pack: 9 boxes

**8742**

**Beads and pegboard in box**

Contents: Approx. 600 beads, 1 transparent dinosaur pegboard No. 8215, 6 bead supports, colour printed design sheet, instructions and ironing paper. Product size: 6x19,5x19,5 cm Master pack: 9 boxes

**8744**

**Beads and pegboard in box**

Contents: Approx. 600 beads, 1 transparent large square pegboard No. 8214, 4 bead supports, colour printed design sheet, instructions and ironing paper. Product size: 6x19,5x19,5 cm Master pack: 9 boxes

**8751**

**Beads and pegboards in box**

Contents: Approx. 600 beads, 2 transparent pegboards: Lion No. 8229 and small elephant No. 8230. Colour printed design sheet, instructions and ironing paper. Product size: 6x19,5x19,5 cm Master pack: 9 boxes

**8749**

**Beads and pegboard in box**

Contents: Approx. 600 beads, 1 transparent heart pegboard No. 8206, colour printed design sheet, instructions and ironing paper. Product size: 6x19,5x19,5 cm Master pack: 9 boxes





### 8716

#### Giant gift box

Contents: Approx. 900 beads, 2 transparent pegboards: Airplane No. 8216 and truck No. 8217. 2 bead supports, colour printed design sheet, instructions and ironing paper. Product size: 27,5x43x4 cm Master pack: 5 pcs.

### 8712

#### Giant gift box

Contents: Approx. 900 beads, 2 transparent pegboards: Dog No. 8202 and round No. 8220. 3 bead supports, colour printed design sheet, instructions and ironing paper. Product size: 27,5x43x4 cm Master pack: 5 pcs.

### 8713

#### Giant gift box

Contents: Approx. 900 beads, 2 transparent pegboards: Butterfly No. 8218 and rocking horse No. 8221. 2 bead supports, colour printed design sheet, instructions and ironing paper. Product size: 27,5x43x4 cm Master pack: 5 pcs.



**8790****Beads and pegboards in tub**

Contents: Approx. 400 beads, 2 transparent small pegboards: Square No. 8224 and dog No. 8226. Colour printed design sheet, instructions and ironing paper. Product size: 12,5x11,5x11,5 cm Master pack: 12 tubs

**8791****Beads and pegboards in tub**

Contents: Approx. 400 beads, 2 transparent small pegboards: Square No. 8224 and butterfly No. 8225. Colour printed design sheet, instructions and ironing paper. Product size: 12,5x11,5x11,5 cm Master pack: 12 tubs

**8792****Beads and pegboards in tub**

Contents: Approx. 400 beads, 2 transparent small pegboards: Square No. 8224 and heart No. 8231. Colour printed design sheet, instructions and ironing paper. Product size: 12,5x11,5x11,5 cm Master pack: 12 tubs





**8938**  
**Large bead kit blister**

Contents: Approx. 250 beads, 1 transparent penguin pegboard No. 8227, 2 bead supports, instructions and ironing paper.  
 Product size: 29,5x19,5x3 cm  
 Master pack: 12 pcs.



**8922**  
**Large bead kit blister**

Contents: Approx. 250 beads, 1 transparent car pegboard No. 8205, 2 bead supports, instructions and ironing paper.  
 Product size: 29,5x19,5x3 cm  
 Master pack: 12 pcs.



**8932**  
**Large bead kit blister**

Contents: Approx. 250 beads, 1 transparent whale pegboard No. 8209, instructions and ironing paper.  
 Product size: 29,5x19,5x3 cm  
 Master pack: 12 pcs.

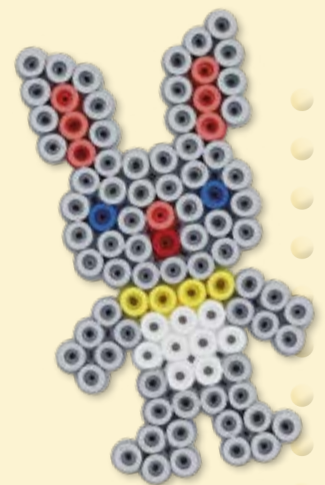


**8934**  
**Display**

Display size:  
 41x21x33 cm  
 Master pack:  
 Display of 8 pcs.  
 (2 pcs. of 8922,  
 3 pcs. of each 8932  
 and 8938)

**8935**  
**Assortment**

Master pack: 12 pcs  
 (4 pcs. of each 8922,  
 8932 and 8938)



**8936**  
**Display**

Display size:  
 41x21x33 cm  
 Master pack:  
 Display of 8 pcs.  
 (3 pcs. of each  
 8908 and 8909,  
 2 pcs. of 8939)

**8937**  
**Assortment**

Master pack: 12 pcs.  
 (4 pcs. of each 8908,  
 8909 and 8939)



**8939****Large bead kit blister**

Contents: Approx. 250 beads,  
1 transparent bunny pegboard No. 8228,  
2 bead supports, instructions and ironing  
paper.

Product size: 29,5x19,5x3 cm

Master pack: 12 pcs.

**8908****Large bead kit blister**

Contents: Approx. 250 beads,  
1 transparent butterfly pegboard  
No. 8218, 2 bead supports,  
instructions and ironing paper.

Product size: 29,5x19,5x3 cm

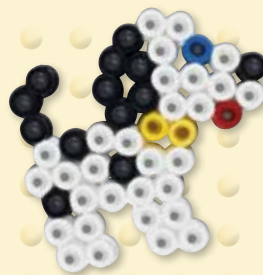
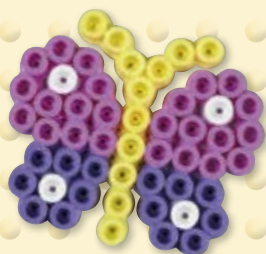
Master pack: 12 pcs.

**8909****Large bead kit blister**

Contents: Approx. 250 beads,  
1 transparent dinosaur pegboard  
No. 8215, 2 bead supports,  
instructions and ironing paper.

Product size: 29,5x19,5x3 cm

Master pack: 12 pcs.

**8980****Small bead kit blister**

Contents: Approx. 100 beads,  
1 transparent small butterfly pegboard  
No. 8225 and ironing paper.

Product size: 18x12x3 cm

Master pack: 12 pcs.

**8981****Small bead kit blister**

Contents: Approx. 100 beads,  
1 transparent small dog pegboard  
No. 8226 and ironing paper.

Product size: 18x12x3 cm

Master pack: 12 pcs.

**8982****Small bead kit blister**

Contents: Approx. 100 beads,  
1 transparent small heart pegboard  
No. 8231 and ironing paper.

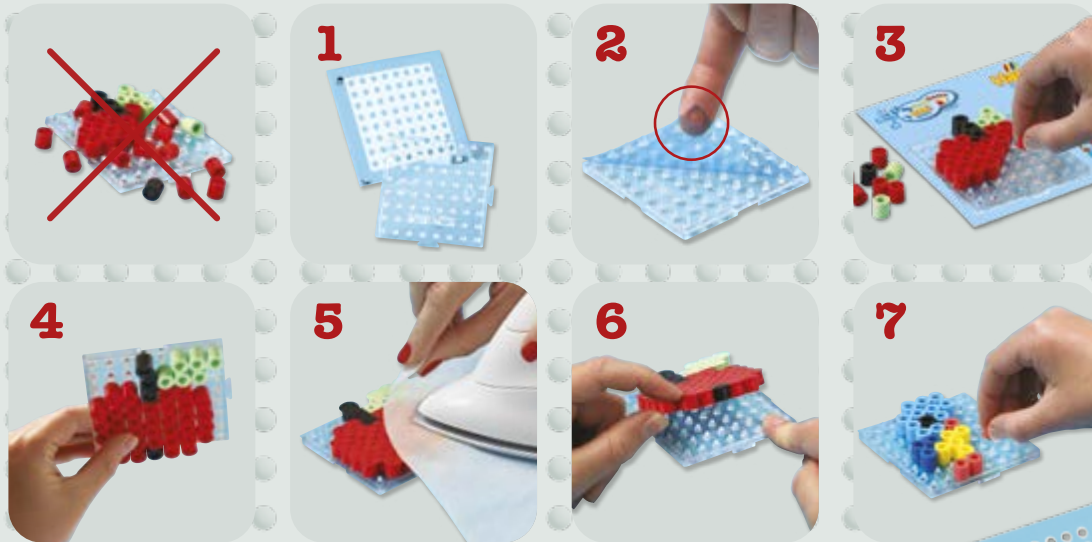
Product size: 18x12x3 cm

Master pack: 12 pcs.



# Hama Bead-Tac Ideas that stick

Little ones have enough things to be frustrated about, without adding a ruined masterpiece to the pile. Protect their handiwork (and prevent tears) with Hama Bead Tac.



## 8805

### Beads, pegboards and Hama Bead-Tac in bucket

Contents: Approx. 3.000 beads, 3 transparent pegboards: Large square No. 8214, small square No. 8224 and bunny No. 8228. 1 Hama Bead-Tac, colour printed design sheet, instructions and ironing paper.

Product size: 19x27,5x14 cm

Master pack: 5 buckets



## 7713

### Pegboard blister – Maxi

Contents: 3 transparent small square pegboards No. 8224 and 1 Hama Bead-Tac.

Product size: 29,5x19,5x2 cm

Master pack: 12 pcs.



## 7723

### Hama Bead-Tac – Maxi

Contents: 1 Hama Bead-Tac.

Product size: 18x12x1 cm

Master pack: 50 bags

(5 bags of 10 pcs.)

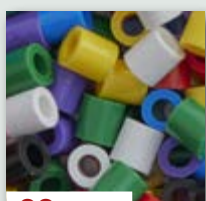
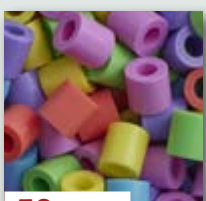
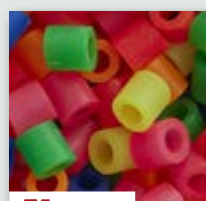
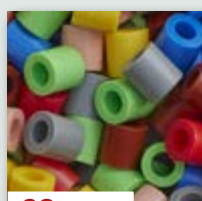


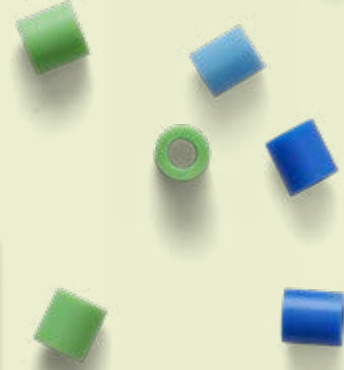


# Colour palette

 <b>01</b> White	 <b>03</b> Yellow	 <b>05</b> Red	 <b>07</b> Purple	 <b>09</b> Light blue
 <b>10</b> Green	 <b>17</b> Grey	 <b>18</b> Black	 <b>20</b> Reddish brown	 <b>26</b> Matt rose
 <b>32</b> Neon fuchsia	 <b>34</b> Neon yellow	 <b>35</b> Neon red	 <b>36</b> Neon blue	 <b>37</b> Neon green
 <b>38</b> Neon orange	 <b>43</b> Pastel yellow	 <b>44</b> Pastel red	 <b>45</b> Pastel purple	 <b>46</b> Pastel blue
 <b>47</b> Pastel green	 <b>48</b> Pastel pink	 <b>60</b> Teddybear brown	 <b>70</b> Light grey	 <b>79</b> Apricot

## Mix

 <b>00</b> Colour No. 01, 03, 05, 07, 09, 10, 18	 <b>50</b> Colour No. 43, 44, 45, 46, 47, 48	 <b>51</b> Colour No. 32, 34, 35, 36, 37, 38	 <b>69</b> Colour No. 03, 05, 09, 17, 20, 26, 47
--	--	--	---



**8501**



**8503**



**8505**



**8509**



**8510**



**8517**



**8518**



**8524**



**8526**

**Beads in blister**  
- available in 9 single  
and 4 mixed colours

Contents: Approx. 250 beads.

Product size: 18x12x4,5 cm

Master pack: 24 pcs.

8501 - White

8503 - Yellow

8505 - Red

8509 - Light blue

8510 - Green

8517 - Grey

8518 - Black

8524 - Teddybear  
brown

8526 - Matt rose

8520 - Mix 00

8521 - Mix 50

8522 - Mix 51

8523 - Mix 69



**8520**



**8521**



**8522**



**8523**



**8588**

**Beads in tub**

Contents: Approx. 2.000 beads. Colour No. 1, 5, 7, 9, 18, 26, 32, 43, 45, 46, 47, 48, 70 and 79. See page 67.

Product size: 19x12,5x19 cm

Master pack: 6 tubs



**8589**

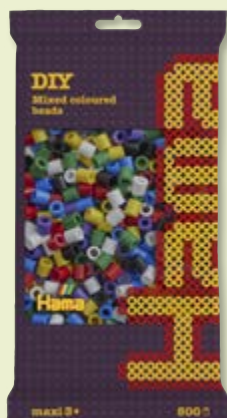
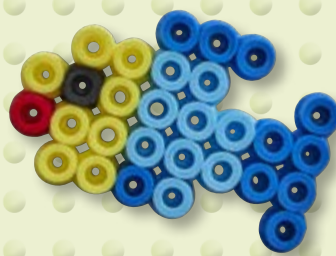
**Beads in tub**

Contents: Approx. 2.000 beads. Colour No. 1, 3, 5, 9, 10, 18, 20, 26, 46, 47, 70 and 79. See page 67.

Product size: 19x12,5x19 cm

Master pack: 6 tubs

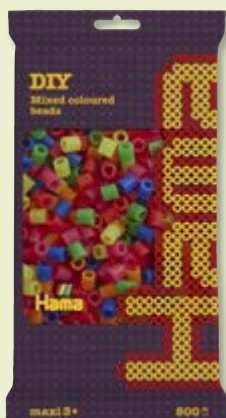




8470



8471



8472



8473

**Beads in bag**  
– available in 4 mixed colours

Contents:  
Approx. 500 beads.  
Product size: 24x13x4 cm  
Master pack: 36 bags

- 8470 - Mix 00
- 8471 - Mix 50
- 8472 - Mix 51
- 8473 - Mix 69



8570



8571



8572



8573

**Beads in tub**  
– available in 4 mixed colours

Contents:  
Approx. 600 beads.  
Product size: 9,5x12,5x12,5 cm  
Master pack: 16 tubs

- 8570 - Mix 00
- 8571 - Mix 50
- 8572 - Mix 51
- 8573 - Mix 69



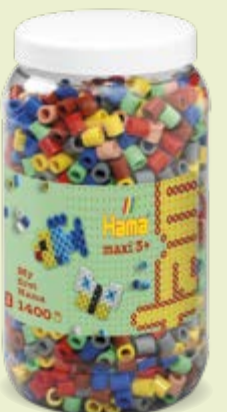
8540



8541



8542



8543

**Beads in tub**  
– available in 4 mixed colours

Contents:  
Approx. 1.400 beads.  
Product size: 21x11,5x11,5 cm  
Master pack: 10 tubs

- 8540 - Mix 00
- 8541 - Mix 50
- 8542 - Mix 51
- 8543 - Mix 69

# Pegboards



## 8235

### 50 pegboards in display

Contents: 5 pcs. of each No. 8205 and 8210. 10 pcs. of each No. 8206, 8214, 8220 and 8222.

Display size: 18x42x18 cm

Master pack: 1 display

## 8240

### 38 pegboards in display

Contents: 4 pcs. of No. 8214.

2 pcs. of each No. 8201, 8202, 8203, 8204, 8205, 8206, 8207, 8208, 8209, 8210, 8212, 8215, 8216, 8217, 8218, 8219 and 8220.

Display size: 18x42x18 cm

Master pack: 1 display

## 8245

### 20 pegboards in display

Contents: 5 pcs. of each No. 8206, 8214, 8220 and 8222.

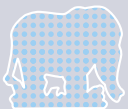
Display size: 18x18x18 cm

Master pack: 1 display

## 944

### Empty display for No. 8235

## Transparent pegboards are available in the illustrated shapes:



### 8201

#### Elephant

Product size:  
17,5x19,5x1 cm

Master pack:  
70 pcs.  
(7 bags  
of 10 pcs.)



### 8202

#### Dog

Product size:  
17x20,5x1 cm

Master pack:  
90 pcs.  
(9 bags  
of 10 pcs.)



### 8203

#### Duck

Product size:  
17,5x19,5x1 cm

Master pack:  
90 pcs.  
(9 bags  
of 10 pcs.)



### 8204

#### Teddybear

Product size:  
19,5x15,5x1 cm

Master pack:  
80 pcs.  
(8 bags  
of 10 pcs.)



### 8205

#### Car

Product size:  
13x20x1 cm

Master pack:  
100 pcs.  
(10 bags  
of 10 pcs.)



### 8206

#### Heart

Product size:  
15x18x1 cm

Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



### 8207

#### Girl

Product size:  
19,5x16x1 cm

Master pack:  
80 pcs.  
(8 bags  
of 10 pcs.)



### 8208

#### Boy

Product size:  
19x16x1 cm

Master pack:  
90 pcs.  
(9 bags  
of 10 pcs.)



### 8209

#### Whale

Product size:  
14,5x20x1 cm

Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



### 8210

#### Turtle

Product size:  
12x20,5x1 cm

Master pack:  
120 pcs.  
(12 bags  
of 10 pcs.)



### 8211

#### Monkey

Product size:  
21,5x20x1 cm

Master pack:  
60 pcs.  
(6 bags  
of 10 pcs.)



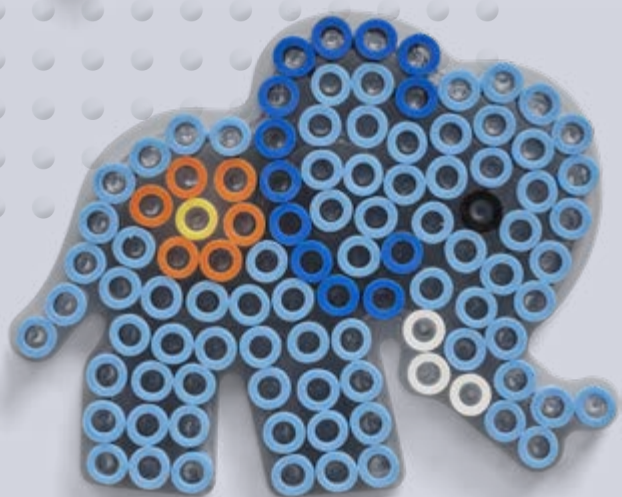
### 8212

#### Ship

Product size:  
16,5x19x1 cm

Master pack:  
100 pcs.  
(10 bags  
of 10 pcs.)





**Transparent pegboards are available in the illustrated shapes:**



**8214**  
**Large square**  
 Product size:  
 16x16x1 cm  
 Master pack:  
 140 pcs.  
 (14 bags  
 of 10 pcs.)



**8215**  
**Dinosaur**  
 Product size:  
 15,5x22x1 cm  
 Master pack:  
 100 pcs.  
 (10 bags  
 of 10 pcs.)



**8216**  
**Airplane**  
 Product size:  
 16x19x1 cm  
 Master pack:  
 110 pcs.  
 (11 bags  
 of 10 pcs.)



**8217**  
**Truck**  
 Product size:  
 14x20x1 cm  
 Master pack:  
 100 pcs.  
 (10 bags  
 of 10 pcs.)



**8218**  
**Butterfly**  
 Product size:  
 15x19x1 cm  
 Master pack:  
 90 pcs.  
 (9 bags  
 of 10 pcs.)



**8219**  
**Clown**  
 Product size:  
 19,5x16x1 cm  
 Master pack:  
 80 pcs.  
 (8 bags  
 of 10 pcs.)



**8220**  
**Round**  
 Product size:  
 15,5x15,5x1 cm  
 Master pack:  
 120 pcs.  
 (12 bags  
 of 10 pcs.)



**8221**  
**Rocking horse**  
 Product size:  
 16,5x18,5x1 cm  
 Master pack:  
 90 pcs.  
 (9 bags  
 of 10 pcs.)



**8222**  
**Star**  
 Product size:  
 14,5x15,5x1 cm  
 Master pack:  
 110 pcs.  
 (11 bags  
 of 10 pcs.)



**8223**  
**Princess**  
 Product size:  
 20x12x1 cm  
 Master pack:  
 120 pcs.  
 (12 bags  
 of 10 pcs.)



**8224**  
**Small square**  
 Product size:  
 8,5x8,5x1 cm  
 Master pack:  
 160 pcs.  
 (16 bags  
 of 10 pcs.)



**8225**  
**Small butterfly**  
 Product size:  
 8,5x9,5x1 cm  
 Master pack:  
 90 pcs.  
 (9 bags  
 of 10 pcs.)



**8226**  
**Small dog**  
 Product size:  
 9x9,5x1 cm  
 Master pack:  
 90 pcs.  
 (9 bags  
 of 10 pcs.)



**8227**  
**Penguin**  
 Product size:  
 14x11,5x1 cm  
 Master pack:  
 80 pcs.  
 (8 bags  
 of 10 pcs.)



**8228**  
**Bunny**  
 Product size:  
 16x9,5x1 cm  
 Master pack:  
 70 pcs.  
 (7 bags  
 of 10 pcs.)



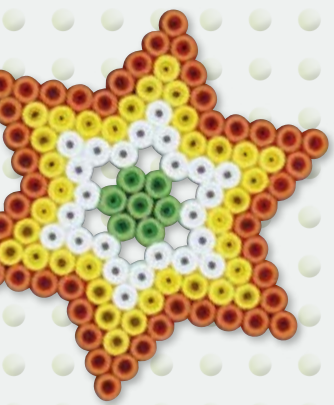
**8229**  
**Lion**  
 Product size:  
 12x14,5x1 cm  
 Master pack:  
 90 pcs.  
 (9 bags  
 of 10 pcs.)



**8230**  
**Small elephant**  
 Product size:  
 14x11,5x1 cm  
 Master pack:  
 70 pcs.  
 (7 bags  
 of 10 pcs.)



**8231**  
**Small heart**  
 Product size:  
 9x7,5x1 cm  
 Master pack:  
 90 pcs.  
 (9 bags  
 of 10 pcs.)



**8277**  
**Pegboard blister**  
 Contents: 2 transparent small  
 pegboards: Square No. 8224  
 and heart No. 8231.  
 Product size: 18x12x2 cm  
 Master pack: 24 pcs.



**8278**  
**Pegboard blister**  
 Contents: 2 transparent small  
 pegboards: Square No. 8224  
 and dog No. 8226.  
 Product size: 18x12x2 cm  
 Master pack: 24 pcs.



**8279**  
**Pegboard blister**  
 Contents: 2 transparent small  
 pegboards: Square No. 8224  
 and butterfly No. 8225.  
 Product size: 18x12x2 cm  
 Master pack: 24 pcs.



**8101**  
**Pegboard blister**  
 Contents: 1 teddybear No. 8204  
 and 1 dinosaur No. 8215.  
 Product size: 29,5x19,5x3 cm  
 Master pack: 12 pcs.



**8102**  
**Pegboard blister**  
 Contents: 1 butterfly No. 8218  
 and 1 princess No. 8223.  
 Product size: 29,5x19,5x3 cm  
 Master pack: 12 pcs.



**8103**  
**Pegboard blister**  
 Contents: 1 Car No. 8205  
 and 1 airplane No. 8216.  
 Product size: 29,5x19,5x3 cm  
 Master pack: 12 pcs.



**8104**  
**Pegboard blister**  
 Contents: 1 large square No.  
 8214 and 1 round No. 8220.  
 Product size: 29,5x19,5x2 cm  
 Master pack: 12 pcs.



**8105**  
**Pegboard blister**  
 Contents: 1 heart No. 8206  
 and 1 star No. 8222.  
 Product size: 29,5x19,5x2 cm  
 Master pack: 12 pcs.



**8106**  
**Pegboard blister**  
 Contents: 1 penguin No.  
 8227 and 1 bunny No. 8228.  
 Product size: 29,5x19,5x2 cm  
 Master pack: 12 pcs.



**8107**  
**Pegboard blister**  
 Contents: 1 lion No. 8229 and  
 1 small elephant No. 8230.  
 Product size: 29,5x19,5x2 cm  
 Master pack: 12 pcs.





**399-17**

**Inspiration No. 17**

Product size: 21x22,5x0,5 cm  
 Master pack: 60 pcs.  
 (6 bags of 10 pcs.)



**8282**

**Motif frame kit**

Contents: 1 motif frame No. 249, 1 transparent large square pegboard No. 8214, 10 motif colour printed cards and instructions.  
 Product size: 23x18x2 cm  
 Master pack: 16 bags



**8283**

**Pegboard bag**

Contents: 1 transparent large square pegboard No. 8214, 1 motif colour printed card, instructions and ironing paper.  
 Product size: 23x19x1 cm  
 Master pack: 30 bags



**249**

**Motif frame**

Product size: 16,5x16,5x1 cm  
 Master pack: 180 pcs.  
 (18 bags of 10 pcs.)



**8150**

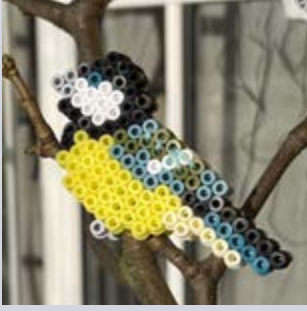
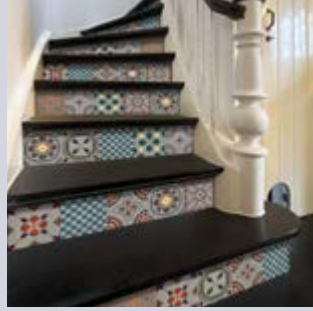
**Bead supports**

Contents: 12 pcs. per bag, assorted colours.  
 Product size: 21,5x10,5x2 cm  
 Master pack: 20 bags





@beadsbyhama





# Hama Mini

## It's the little things

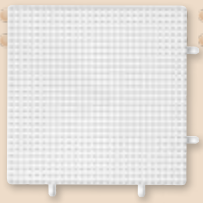
If you've got a keen eye (and a steady hand), Hama Mini beads might be for you. Designed for ages 10+, these tiny beads are perfect for more detailed projects, from embellishing cloth, to making jewellery. Their smaller size makes them suitable for intricate and sophisticated designs - perfect for handmade gifts or seasonal decorations. They might be small, but their potential is huge.



### 5403

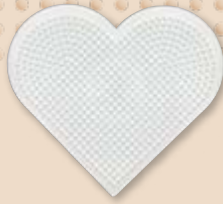
#### Beads and pegboards in box

Contents: Approx. 10,500 beads, 2 pegboards: Hexagonal No. 594 and round No. 595. Reusable adhesive, 2 strings, colour printed design sheet, instructions and ironing paper. Product size: 23x19,5x6 cm. Master pack: 9 boxes



**575**  
**Pegboard – small square**

Product size: 7x7x1 cm  
Master pack: 500 pcs.  
(50 bags of 10 pcs.)



**591**  
**Pegboard – heart**

Product size: 8x9x0,5 cm  
Master pack: 120 pcs.  
(12 bags of 10 pcs.)



**594**  
**Pegboard - hexagonal**

Product size: 7,5x9x0,5 cm  
Master pack: 100 pcs.  
(10 bags of 10 pcs.)



**595**  
**Pegboard - round**

Product size: 8x8x0,5 cm  
Master pack: 100 pcs.  
(10 bags of 10 pcs.)



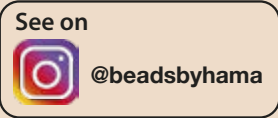
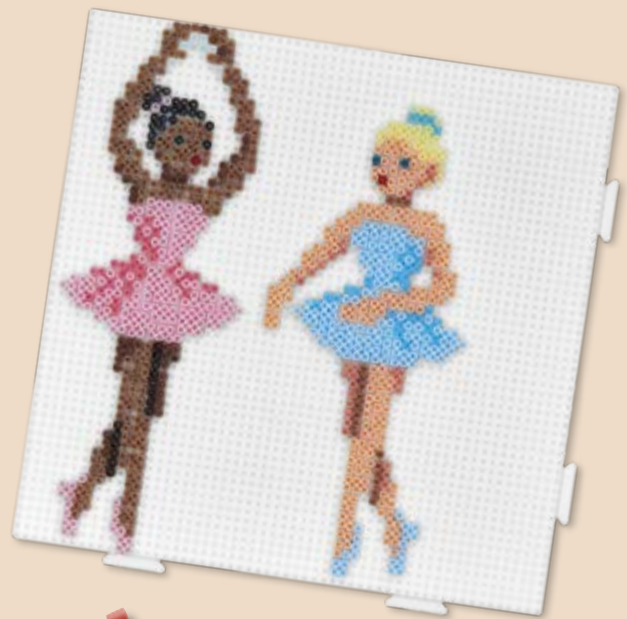
**5201**  
**Pegboard bag**

Contents: 2 large square  
pegboards No. 593, instructions  
and ironing paper.  
Product size: 25x16,5x1,5 cm  
Master pack: 30 bags



**593**  
**Pegboard – large square**

Product size: 14,5x14,5x0,5 cm  
Master pack: 120 pcs.  
(12 bags of 10 pcs.)



**5202**  
**Pegboard bag**

Contents: 2 small square  
pegboards No. 575.  
Product size: 15x10,5x1,5 cm  
Master pack: 50 bags



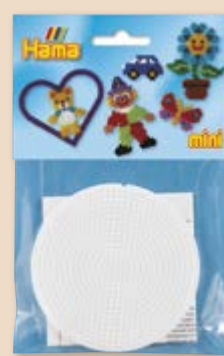
**5203**  
**Pegboard bag**

Contents: 2 heart  
pegboards No. 591.  
Product size: 15x10,5x1 cm  
Master pack: 75 bags



**5204**  
**Pegboard bag**

Contents: 2 hexagonal  
pegboards No. 594.  
Product size: 15x10,5x1 cm  
Master pack: 50 bags



**5205**  
**Pegboard bag**

Contents: 2 round  
pegboards No. 595.  
Product size: 15x10,5x1 cm  
Master pack: 50 bags





**501**

**Beads in bag**

Contents: Approx. 2.000 beads.  
Available in 1 mix (00) and 64 different colours – colour No. 01...22, 24, 26...32, 34...38, 43...49, 60, 70, 71, 75...79, 82...84, 95...98, 101...107.  
See page 36.  
Product size: 12x7,5x1 cm  
Master pack: 100 bags  
(10 bags of 10 bags)

**599**

**Sales rack**

Contents:  
5 pcs. / hook, totally  
300 bags. Each bag  
contains approx.  
2.000 beads.  
Display size:  
Ø50x75 cm



**583**

**Beads in bag**

Contents: Approx. 7.500 beads  
– mix with 64 colours.  
Product size: 15x14x1 cm  
Master pack: 40 bags



**399-13**

**Inspiration No. 13**

Product size: 20x18x0,5 cm  
Master pack: 60 pcs.  
(6 bags of 10 pcs.)



**399-15**

**Inspiration No. 15  
– New ways with Hama**

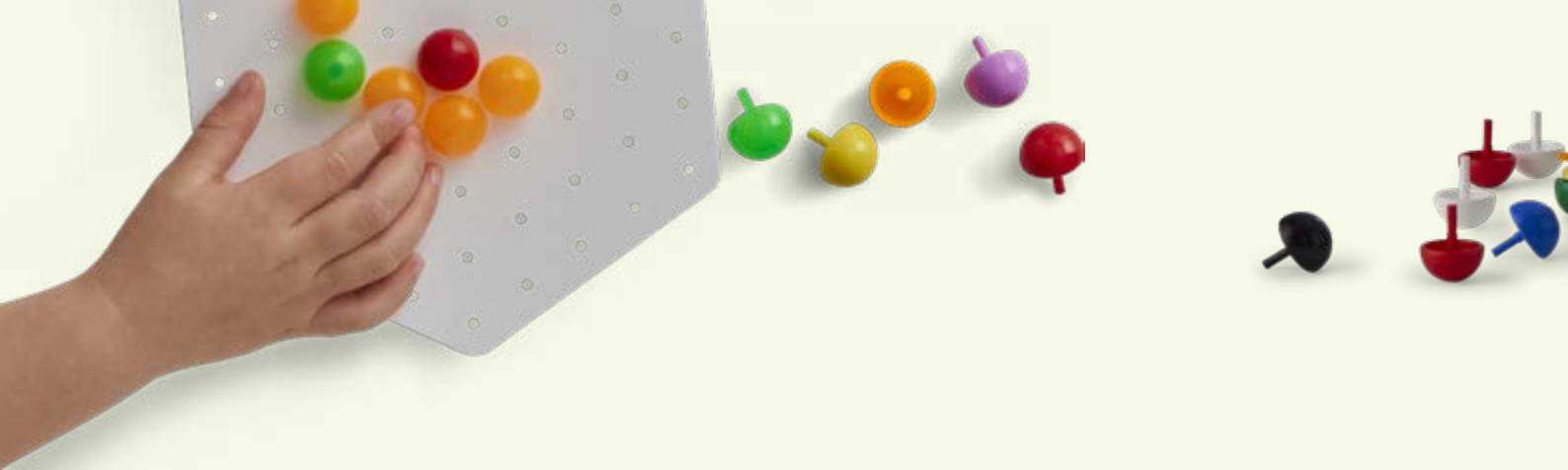
Product size: 20x18x0,5 cm  
Master pack: 60 pcs.  
(6 bags of 10 pcs.)



**399-19**

**Inspiration No. 19**

Product size: 21,5x21x0,5 cm  
Master pack: 60 pcs.  
(6 bags of 10 pcs.)



# Maxi Stick

## Practice makes perfect

Developing manual dexterity and fine motor skills takes practice, which is why we created Maxi Stick. The large pegs and sturdy pinboards can be used again and again, giving little ones endless opportunities to develop their creativity in a fun

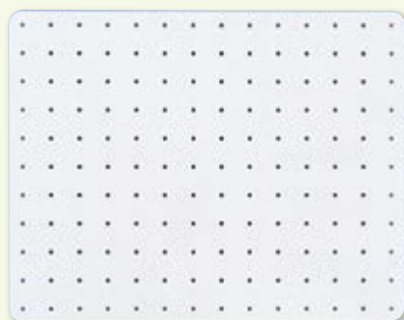
and engaging way, while also learning the skills and concentration required for more permanent forms of artwork.



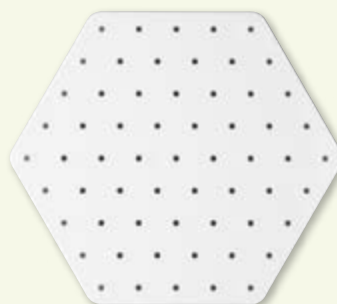
**9700**  
**Maxi sticks/pegs in tub**  
 Contents: Approx. 250 maxi sticks/pegs in 9 different colours.  
 Product size: 9,5x12,5x12,5 cm  
 Master pack: 16 tubs.

**9004**  
**Maxi Stick - teddybear pinboard**  
 Pinboard for 72 maxi sticks/pegs.  
 Product size: 20x15,5x1 cm  
 Master pack: 70 pcs.  
 (7 bags of 10 pcs.)

**9003**  
**Maxi Stick - square pinboard**  
 Pinboard for 154 maxi sticks/pegs.  
 Product size: 24x19x1 cm  
 Master pack: 80 pcs. (8 bags of 10 pcs.)



**9791**  
**Maxi sticks/pegs in tub**  
 Contents: Approx. 650 maxi sticks/pegs in 9 different colours.  
 Product size: 21x11,5x11,5 cm  
 Master pack: 10 tubs



**9005**  
**Maxi Stick**  
**– hexagonal pinboard**  
 Pinboard for 61 maxi sticks/pegs.  
 Product size: 14x16x1 cm  
 Master pack: 90 pcs.  
 (9 bags of 10 pcs.)





**9641**

**Maxi sticks/pegs and pinboards in box**

Contents: Approx. 300 maxi sticks/pegs,  
2 hexagonal pinboards No. 9005 and  
colour printed design sheet.  
Product size: 6x19,5x19,5 cm  
Master pack: 9 boxes



**9667**

**Maxi Stick - hanging box**

Contents: Approx. 140 maxi sticks/pegs,  
1 square pinboard No. 9003 and colour  
printed design sheet.  
Product size: 29,5x20x4 cm  
Master pack: 6 pcs.



**9668**

**Maxi Stick - hanging box**

Contents: Approx. 140 maxi sticks/pegs,  
1 teddybear pinboard No. 9004 and  
colour printed design sheet.  
Product size: 29,5x20x4 cm  
Master pack: 6 pcs.

**9669**

**Maxi Stick – hanging box**

Contents: Approx. 140 maxi sticks/pegs,  
1 hexagonal pinboard No. 9005 and  
colour printed design sheet.  
Product size: 29,5x20x4 cm  
Master pack: 6 pcs.





# Hama in education Sshhh... future grownups at work

Hama beads support children's development and have many uses in education. Creating art with Hama beads helps children develop lifelong skills, from problem solving to self-soothing, and their accessibility and inclusive format makes them a popular staple in schools and kindergartens alike. Whatever children grow up to be, we're proud to be part of that journey.



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**9401**  
**207 - Assortment - Easter**

Contents: 10 bags of 1.000 beads:  
 1 pc. of each No. 207-01, 03, 17, 21, 43, 45,  
 46 and 48. 2 pcs. of No. 207-47.  
 Product size: 32,5x23,5x5,5 cm  
 Master pack: 6 pcs.



**9402**  
**207 - Assortment - Halloween**

Contents: 10 bags of 1.000 beads:  
 1 pc. of each No. 207-01 and 207-05. 2 pcs. of  
 No. 207-10. 3 pcs. of each No. 207-04 and 207-18.  
 Product size: 32,5x23,5x5,5 cm  
 Master pack: 6 pcs.



**9403**  
**207 - Assortment - Christmas**

Contents: 10 bags of 1.000 beads:  
 1 pc. of each No. 207-01, 03, 07, 10, 18, 26,  
 70 and 76. 2 pcs. of No. 207-05.  
 Product size: 32,5x23,5x5,5 cm  
 Master pack: 6 pcs.



**9404**  
**207 - Assortment - Action**

Contents: 10 bags of 1.000 beads:  
 1 pc. of each No. 207-01, 12, 17, 18, 28, 70,  
 76 and 78. 2 pcs. of No. 207-84.  
 Product size: 32,5x23,5x5,5 cm  
 Master pack: 6 pcs.

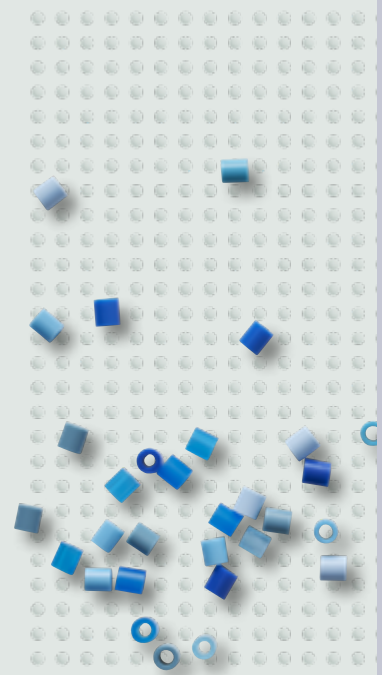


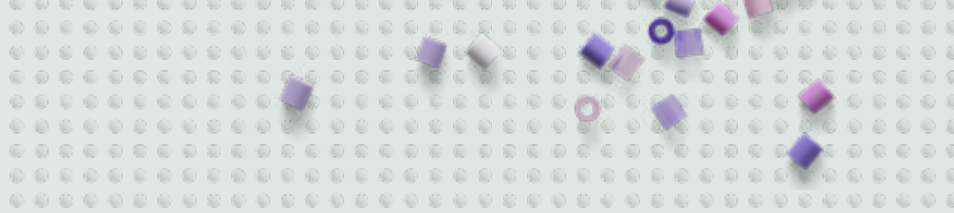
**9405**  
**207 - Assortment - Princess**

Contents: 10 bags of 1.000 beads:  
 1 pc. of each No. 207-07, 22, 26, 29, 32, 44,  
 48, 72, 74 and 82.  
 Product size: 32,5x23,5x5,5 cm  
 Master pack: 6 pcs.



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**9431**  
**20 pegboards**  
**- Geometric shapes**

Contents: 2 pcs. of each No. 220, 221, 222, 223, 233, 234, 236, 269, 270 and 276.  
Product size:  
32,5x23,5x5,5 cm  
Master pack: 6 pcs.



**9432**  
**15 pegboards**  
**- Country Life**

Contents: 1 pc. of each No. 280, 312, 318, 323 and 324. 2 pcs. of each No. 281, 287, 288, 321 and 326.  
Product size:  
32,5x23,5x5,5 cm  
Master pack: 6 pcs.



**9433**  
**20 pegboards**  
**- Princess World**

Contents: 1 pc. of each No. 225, 305 and 306. 2 pcs. of each No. 298, 299, 317 and 327. 3 pcs. of each No. 258, 315 and 328.  
Product size:  
32,5x23,5x5,5 cm  
Master pack: 6 pcs.



**9434**  
**15 pegboards**  
**- Holiday Seasons**

Contents: 3 pcs. of each No. 237, 260, 284, 290 and 325.  
Product size:  
32,5x23,5x5,5 cm  
Master pack: 6 pcs.



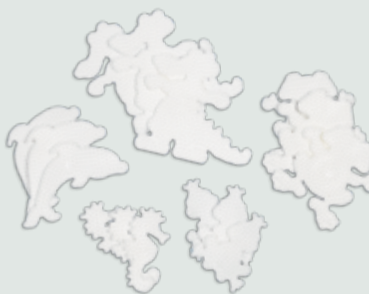
**9435**  
**15 pegboards - Zoo**

Contents: 1 pc. of each No. 259, 289, 291, 292, 293, 294, 295, 296, 297, 301, 302, 303, 319, 320 and 325.  
Product size:  
32,5x23,5x5,5 cm  
Master pack: 6 pcs.



**9436**  
**15 pegboards - Town**

Contents: 1 pc. of No. 299. 2 pcs. of each No. 285, 286, 287, 288, 306, 311 and 314.  
Product size:  
32,5x23,5x5,5 cm  
Master pack: 6 pcs.



**9437**  
**15 pegboards**  
**- Life in Water**

Contents: 3 pcs. of each No. 225, 259, 300, 313 and 324.  
Product size:  
32,5x23,5x5,5 cm  
Master pack: 6 pcs.



**9438**  
**15 pegboards**  
**- Letters and Numbers**

Contents: 3 pcs. of No. 234. 6 pcs. of each No. 272 and 273.  
Colour printed design sheet.  
Product size:  
32,5x23,5x5,5 cm  
Master pack: 6 pcs.

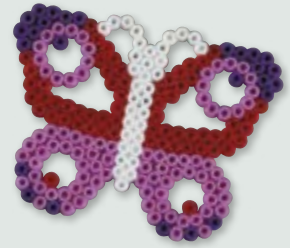


**3096**

**Group pack**

Contents: Approx. 21.000 beads, 21 pegboards: 1 pc. of each: Small square No. 220, small hexagonal No. 223, small heart No. 236, princess No. 258, small star No. 270, horse No. 281, dog No. 287, butterfly No. 298, flower No. 299, dolphin No. 300, car No. 311, sea horse No. 313, small elephant No. 319, parrot No. 320, pony No. 321, dinosaur No. 322, small frog No. 324, small penguin No. 325,

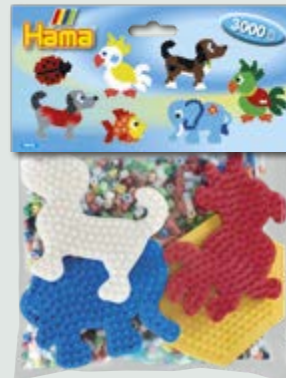
small dog No. 326, small flower No. 327 and small princess No. 328. 1 booklet with patterns, instructions and ironing paper.  
All packed in a suitcase.  
Product size: 25,5x37,5x8 cm  
Master pack: 5 pcs.



**4415**

**Group pack**

Contents: Approx. 3.000 beads, 4 pegboards: Small heart No 236-05, pony No. 321-07, small flower No. 327-48 and small princess No. 328. Colour printed design sheet, instructions and ironing paper.  
Product size: 23x18,5x5 cm  
Master pack: 15 bags



**4416**

**Group pack**

Contents: Approx. 3.000 beads, 4 pegboards: Small hexagonal No. 223-03, small elephant No. 319-09, parrot No. 320-05 and small dog No. 326. Colour printed design sheet, instructions and ironing paper.  
Product size: 23x18,5x5 cm  
Master pack: 15 bags



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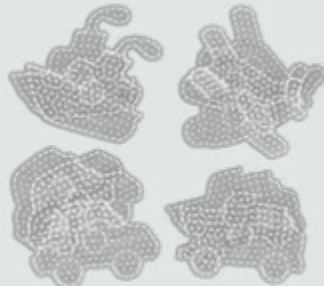
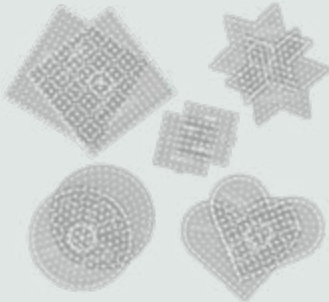
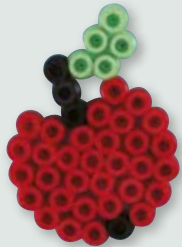
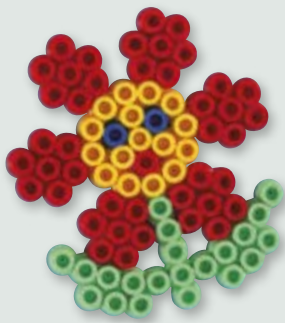
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**9461**

**10 pegboards - Geometric shapes**

Contents: 2 pcs. of each No. 8206, 8214, 8220, 8222 and 8224.

Product size: 32,5x23,5x5,5 cm

Master pack: 6 pcs.

**9462**

**10 pegboards - Transport**

Contents: 2 pcs. of each No. 8212 and 8217.

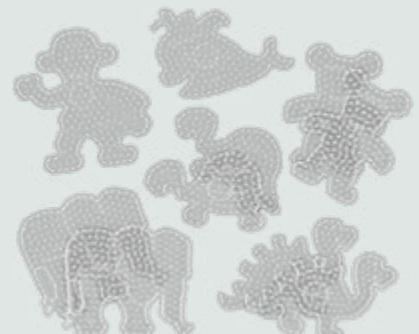
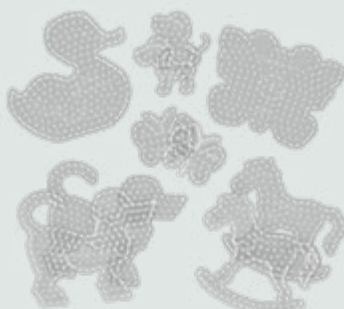
3 pcs. of each No. 8205 and 8216.

Product size: 32,5x23,5x5,5 cm

Master pack: 6 pcs.

**8806**

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**9463**

**10 pegboards - People**

Contents: 2 pcs. of each No. 8207 and 8208.

3 pcs. of each No. 8219 and 8223.

Product size: 32,5x23,5x5,5 cm

Master pack: 6 pcs.

**9464**

**10 pegboards - Country Life**

Contents: 1 pc. of each No. 8203 and 8218.

2 pcs. of each No. 8202, 8221, 8225 and 8226.

Product size: 32,5x23,5x5,5 cm

Master pack: 6 pcs.

**9465**

**10 pegboards - Zoo**

Contents: 1 pc. of each No. 8209 and 8211.

2 pcs. of each No. 8201, 8204, 8210 and 8215.

Product size: 32,5x23,5x5,5 cm

Master pack: 6 pcs.



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**8805**

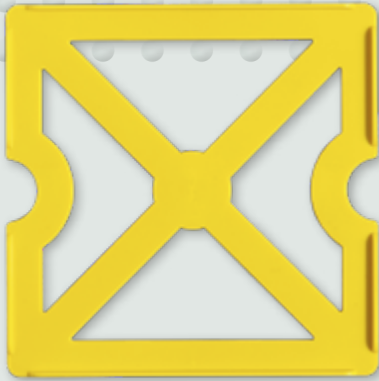
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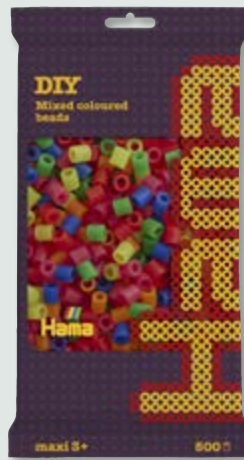
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**8542**

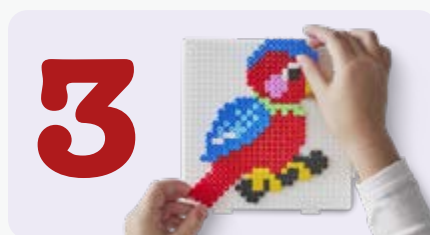
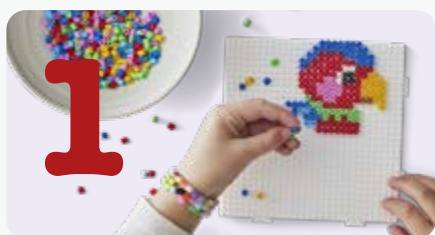


**8543**

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# Ironing and Pictograms

Our ironing system is made up of a variety of different pegboards, with new shapes being added all the time. Follow these instructions when ironing your creations, and enjoy your beautiful designs for many years to come.



1. Create your pattern. Create your design by placing Hama beads on a pegboard. You can use a themed pegboard to make a specific shape, or use one of our more generic shapes (and your imagination) to create your own.

2. Iron your design. On a flat surface, place a sheet of Hama ironing paper over your design. Place the iron on the paper and move it around in smooth, circular movements for a few seconds. You should keep the iron moving the whole time it is in contact with the paper.




3. When to stop ironing. After a few seconds, when the colours of the beads become clearly visible through the paper, remove the iron. Be careful not to overheat the beads, or touch the pegboard with the iron, as this will damage the pegs.

**IMPORTANT: Ironing must be done by an adult.**

TOP TIP: Hama ironing paper has been specifically developed to protect your iron from plastic deposits. Using Hama ironing paper delivers perfect results every time.

4. Let your design cool down. After a few minutes of cooling time, you can remove your design from the pegboard. For the best results, place it under a book until it's completely cool.

TOP TIP: Make sure you're ironing your design at the right temperature setting:

- Mini Beads – Wool setting 
- Midi beads – Cotton setting 
- Maxi beads – Linen setting 

Settings may vary between irons, so it's a good idea to test a smaller motif before ironing your masterpiece.

## Understanding our pictograms



Beads



Pegboard



Bead support  
Pat. D. 362,033



Colour printed design sheet/  
card



Instructions



Ironing paper



Miss Hama beads



Display mobile ring



Foam rubber sheet



Motif frame



Reusable adhesive



String / satin ribbon



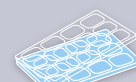
Press pen



Hama Bead-Tac



Hama gems



Storage tray with lid



Hama connector



# Promotional material



99270



99500



99541



99510



99515



99530



99265



99550

# Floor displays

A good seller - Space saving

- Presents many articles



**9922**

Display size:  
183x72x42 cm



**9923**

Display size:  
183x72x42 cm



**9958**

Display size:  
145x47x40 cm



Text may vary.



**99365**

Display size:  
16x30x10 cm



**99360**

Display size:  
32x30x20 cm



# Sales racks

Perfect for the shop wishing to present a comprehensive range of HAMA.



**9845**

Display size:  
180x92x47 cm

**9846**

Goods for  
9845

**932**

Empty  
sales rack



**9835**

Display size:  
186x45x40 cm

**9836**

Goods for  
9835

**920**

Empty sales  
rack



**9841**

Display size:  
180x92x47 cm

**9842**

Goods for  
9841

**937**

Empty sales  
rack



**939**



**938**

# Sales racks



**9860**  
Sales rack  
– Maxi products  
Display size: Ø50x75 cm

**9861**  
Goods for 9860

**941**  
Empty sales rack



**9862**  
Sales rack – 207  
Display size: Ø50x75 cm

**942**  
Empty sales rack



**9865**  
Sales rack  
– Midi products  
Display size: Ø50x75 cm

**9866**  
Goods for 9865

**941**  
Empty sales rack



**599**  
Sales rack  
Contents: 5 pcs. / hook, totally 300 bags.  
Each bag contains approx. 2.000 beads.  
Display size: Ø50x75 cm





**9870**

Display size:  
Ø60x205 cm

**9871**

Goods for 9870

**916**

Empty sales rack



**9847**

Display size:  
Ø50x185 cm

**9848**

Goods for 9847

**903**

Empty sales rack



**940**

# Demonstration/ playday material

## Midi 5+



**99440**

Sample pack - Midi

Product size: 18x12x2 cm



**99441**

Sample pack - Midi

Product size: 18x12x2 cm



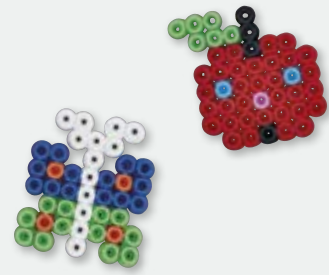
**99970**



**99975**



# Maxi 3+



**99427**

Sample pack - Maxi

Product size: 18x12x3 cm



**99428**

Sample pack - Maxi

Product size: 18x12x3 cm



**99980**



**99985**



**99986**



# Point of sale material



**99300**

Product size:  
40x50 cm



**99200**

Product size:  
4x100 cm



**99301**

Product size:  
14,5x10 cm



**99235**

Product size:  
8x5 cm



**99225**

Product size:  
Ø12x24 cm

**99226**

Product size:  
Ø12x24 cm





**99310**  
Product size:  
Ø165x190 cm



**99320**  
Product size:  
43x90 cm



**99380**  
Product size:  
Ø40x100/85/75/60 cm

# Point of sale material



**99250**

Product size:  
150x69 cm



**99251**

Product size:  
200x80 cm



**99350**

Product size:  
26,5x19 cm



**99351**

Product size:  
26,5x19 cm



**99280**

Product size:  
70x50 cm



**99290**

Product size:  
50x35 cm





**99241**

Product size: 55x40 cm



**99370**

Product size:  
110x58 cm



**99371**

Product size:  
110x59 cm



**99256**

Product size:  
96x42 cm



**99374**

Product size:  
100x70 cm



**99375**

Dimensions:  
100x70 cm



**99255**

Product size:  
46,5x80 cm



**99230**

Product size:  
6,5x15 cm

# Point of sale material



**99157**

Product size: 17x9,5 cm



**99158**

Product size: 17x9,5 cm



**99159**

Product size: 17x9,5 cm



**99156**

Product size: 17x9,5 cm



**99100**

Available in 22 languages



Free bead designs  
/ free inspiration



**99000**



**99185**

Product size: 22,5x16,5x5 cm



**99199**

Product size: 21x21 cm



**99125**

Product size:  
10x7,5 cm



**99176**



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